

## 2. Master minds ( Quiz ) (10.30 A.M)

- Two participants per team
- There will be a Preliminary Round and a Final Round

## 3. Savon Hewing (Soap Carving) (11.00 A.M)

- Material (Soaps and Carving Tools) should be brought by the participants
- Famous Brand Logo are to be Carved

## 4. Hot seat (10.30 A.M)

- Two participants per team
- Rounds - 2 (Commercial Terms)

## 5. Shipwreck (11.30 A.M)

- One participant per team
- The situation will be given on the spot
- 2 minutes will be given for preparation and 3 minutes will be given for execution

## 6. Le Journal Conte (11.00 A.M)

- Two participants per team
- News Papers will be provided
- Chart (Full Size) and Stationary Materials must be brought by the participants
- Stories related to Commerce must be developed from your own thoughts

## 7.Cocktail Dantza (Fusion Dance) (1.30 P.M)

- Minimum 3 and Maximum 5 participants per team
- The time duration for the performance is 4 minutes

# Valedictory Function 3.00pm

## Registration Link

Last date for Registration  
09.03.23 -11.00A.M

Contact details for queries:  
Dr. S. Padmapriya -9941709709



THE STANDARD FIREWORKS RAJARATNAM COLLEGE  
FOR WOMEN (AUTONOMOUS), SIVAKASI-626123

(Affiliated to Madurai Kamaraj University, Reaccredited with "A+" Grade by NAAC, College with Potential for Excellence by UGC & Mentor Institution under UGC PARAMARSH)

PG AND RESEARCH DEPARTMENT OF COMMERCE



ORGANIZES

## COMMERCIO SYNOD' 23

(Cluster College cum Intercollegiate meet)

14 March 2023

**Sustainopreneurship -  
The role of Digitalization in Post  
Pandemic India**

Chief Patrons

Tmt. Thilagavathy Ravindran, President.

Tmt. Aruna Ashok, Secretary

Patron

Dr. T. Palaneeswari, Principal.

Convenor

Dr. N. Rajathilagam, Head & Assistant  
Professor.

Organizing Secretaries

Dr. S. Padmapriya, Assistant Professor.

Mrs. A. Sathya, Assistant Professor.

## ABOUT THE COLLEGE

The Standard Fireworks Rajaratnam College for Women brims with pride at the significant milestones erected along the way, ever since its inception in 1968. In 1969, UG Courses were introduced followed by PG Courses in 1980. The plea and demand from the student community for more courses had led to the launching of the Self-financed Courses in the year 1993. The advent of autonomy has given us the freedom to innovate, improve and enhance our academic caliber. The National Accreditation & Assessment Council of Bangalore, crowned the institute with A + "Grade in the fourth cycle of Reaccreditation in 2014. The college was bestowed with the unique honour of "College with Potential for Excellence by UGC in 2011 and 2017 respectively. Every challenge has been innovatively tackled on the pathway to progress and has steered the institution to scale greater heights. Today, SFRC stands as a dynamic testimony of devoted service towards the cause of higher education, by crossing the glorious Golden Jubilee Milestone.

## ABOUT THE DEPARTMENT

The PG and Research Department of Commerce is exemplarily bestowed with the very strong team of dedicated and experienced academicians. The success story of the department can be pronounced with the facts that our Department, being the forerunner in the college has produced 132 M. Phil Research scholars, 24 Doctorates and was granted funds by the University Grants Commission for Post-Graduation in Banking Technology, Two Career Oriented Programmes under the Scheme of Innovative Programmes and Major & Minor Research Projects by the faculty. The Quote 'Putting Theory into Practice' has been aptly applied by our Department by initiating students to undergo Internship Training and undertake Projects by signing MoUs with Banks, Industries and Sivakasi Branch of SIRC of The Institute of Chartered Accountants of India for the diverse programmes being offered. The students are given ample opportunities to access to experiential learning, including practicums, field experiences, and service learning opportunities. To enrich their knowledge Seminars/Workshops, Guest Lectures and career counselling programmes are organized at frequent intervals. The PG and Research Department of Commerce unveils the countless opportunities at local, regional, national and global scales in the business world.

## GENERAL INSTRUCTIONS

- All the participants should wear college ID card.
- Students taking part in the events should register on the day of the fest at the registration committee with Rs. 150 per participant.
- Students should refrain from abusive language, obscene display and revealing costumes during competition, failing which they will be disqualified.
- Certificates will be provided for the registered participants for registered events alone.
- Participant should go through the event rules and adhere to the rules of the competition.
- A participant is restricted to participate in one event only.
- All the event will commence at the scheduled time, Punctuality will be appreciated.
- Take care of your belongings which management or organizers will not be responsible.
- Criteria for overall championship include participation in maximum number of event as well as the total scores obtained in the competitions
- Refreshments and Lunch will be provided.
- The Judges decision is final

**Registration - 9.00 AM**

**Inaugural function & Keynote address - 10.00 A.M**

**Resource Person**

**Mr.L.Ramasubramanian**

**General Manager**

**District Industries Centre**

**Virudhunagar**

### **1. Paper presentation (10.30 A.M)**

- Duration – 5 minutes
- PPT presentation Preferable
- Modern entrepreneurialism
- Start up cultures in ED
- Global entrepreneurship
- Entrepreneurial innovation
- Social media entrepreneurship
- Green entrepreneurship
- Women entrepreneurship

