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## THE STANDARD FIREWORKS RAJARATNAM COLLEGE FOR WOMEN (AUTONOMOUS), SIVAKASI



# DEPARTMENT OF COMPUTER APPLICATIONS organizes

SFR ALUMNAE ASSOCIATION SPONSORED FACULTY DEVELOPMENT PROGRAMME

IPR AND PATENTS

## RESOURCE PERSON

Dr. A. Balaji Ganesh, Ph.d,

Dean of Research,

Velammal Engineering College, Chennai

Director - Founder, (IP Ever LLP)

Director - Co Founder, (Emsensing Technologies Pvt. Ltd)

Session 1: IP the heart of innovation

Session 2: Patent Searching and Drafting Strategies

Date - 29.01.2024

Time - 10 am - 3.30 pm

Venue - Conference Hall