



THE STANDARD FIREWORKS RAJARATNAM COLLEGE FOR WOMEN (AUTONOMOUS)

(Affiliated to Madurai Kamaraj University, Madurai, Reaccredited with 'A+' Grade by NAAC,
College with Potential for Excellence by UGC and Mentor Institution under UGC PARAMARSH)
SIVAKASI – 626 123

Department of Commerce (General) SF

Welcomes you to the

Inter-Collegiate Business Innovation Festival

On the theme

“Business Innovation Through Digital Transformation”

February 08, 2023 at New Indoor Stadium



Chief Guest

Mr.S.ANANDAKUMAR, MBA.,

**Founder & CEO of Mozhi School of Skills, Madurai
Certified NLP Master Practitioner (ABNLP),
Certified ENNEGRAM Coach (Singapore).**

Events

* Paper Presentation

* Short Film Making

* Poster Making

* Stress Interview

* As You Like It

Chief Patrons

Tmt.Thilagavathi Ravindran, President
Tmt.Aruna Ashok, Secretary

Convenor

Dr.K.J.Sunmista, Coordinator,
Assistant Professor of Commerce

Organising Committee

Dr. J. Jeeva Priya
Mrs.M.Rajeswari
Dr. D. Lavanya
Dr.S.Mangala Lavanya
Mrs. J. Vasuki

Patron

Dr.T.Palaneeswari, Principal

Organising Secretaries

Dr.K.Sounthara Priya
Dr.V.Vishnu Priya

Students Coordinators

Ms. V.Niyanthri, II M.Com(HRD)
Ms.M.Dhanalakshmi, I M.Com(HRD)
Ms.K.Harshini, III B.Com(A) SF

- **Registration Fee : Rs.150 per participant. (Payable in cash at the time of registration)**
- **Registration form should reach us on or before 06.02.2023 to the Mail id. lavanya-com@sfccollege.edu.in**
- **For queries contact: Dr. K. Sounthara Priya 9965445508**