

THE STANDARD FIREWORKS RAJARATNAM COLLEGE FOR WOMEN (Autonomous),
SIVAKASI.



(Affiliated to Madurai Kamaraj University, Re-accredited with "A+" Grade by NAAC,
College with potential for Excellence by UGC & Mentor Institution under UGC PARAMARSH)



DEPARTMENT OF BUSINESS ADMINISTRATION

Mega Mindz-2K25

MARCH 6, 2025

CO-ORDINATOR

DR.A.MUTHUMARI
ASSISTANT PROFESSOR

ORGANISING SECRETARIES

MRS.P.KARTHIKA@ NANTHINI
ASSISTANT PROFESSOR

MRS.M.SINDHUJA DEVI
ASSISTANT PROFESSOR

**ALL ARE
CORDIALLY
INVITED!!!**

**GENERAL
RULES AND
REGULATION**

Registration fee Rs.150 per head

CHIEF PATRON

Tmt.Thilagavathy Ravindran
President

Tmt.Aruna Ashok
Secretary

PATRON

DR.R.SUDHA PERIATHAI
PRINCIPAL

CONVENOR

DR.M.S.YASMEEN BEEVI
ASSISTANT PROFESSOR AND HEAD

STUDENTS CO-ORDINATORS

S.Abinaya III-BBA
A.Atchaya II-BBA

FOR CONTACT

DR.A.MUTHUMARI
ASSISTANT PROFESSOR
95977 49881

MRS.P.KARTHIKA@ NANTHINI
ASSISTANT PROFESSOR
94457 62516

EXPLORE US ON



sfrccbba@gmail.com



bba_sfrcollege

- REGISTRATION STARTS FROM 9.00 A.M.
- ON THE SPOT REGISTRATION.
- BOTH MALE & FEMALE CANDIDATES CAN PARTICIPATE.
- ONE STUDENT SHOULD TAKE PART IN ONLY ONE EVENT.
- STUDENTS FROM BBA AND B.COM STREAMS CAN PARTICIPATE.
- COLLEGE ID IS MANDATORY.
- DECISIONS OF THE JUDGES WILL BE FINAL.
- PARTICIPATION CERTIFICATE WILL BE PROVIDED.
- VIOLATIONS OF RULES WILL LEAD TO DISQUALIFICATION.
- PARTICIPANTS SHOULD BRING THEIR NECESSARY THINGS FOR ALL EVENTS.
- LUNCH AND REFRESHMENT WILL BE PROVIDED.



DEPARTMENT OF BUSINESS ADMINISTRATION

Mega Mindz-ZK25

THE INNOVATOR (SOLO EVENT)

PROSHOT (PRODUCT PHOTOGRAPHY)

Rules and Regulation:

- The photograph must be own work.
- Photography should be in printed form (size 8*10 inches).
- The product should be the main focus.

LOGO LAB (LOGO DESIGNING)

Rules and Regulation:

- The logo must be drawn within A4 size sheet.
- Participants are required to bring all the necessary materials and tools.
- No digital tools or devices are allowed.
- Participants should use colours in their design.
- Participants must include a tagline in their logo.

SKILLED PARTNERS (DUO EVENT)

ACADEMIC FORUM (PAPER PRESENTATION)

TOPIC: "GLOBAL ECONOMIC TRENDS AND BUSINESS IMPLICATIONS IN PRESENT BUSINESS"

Rules and Regulation:

- 5 minutes(including question session)
- Bring Pen drive for PPT

MIND SPARK (BUSINESS QUIZ)

Rules and Regulation:

- There will be 2 rounds.
- Participants are not allowed to use mobile or other electronic gadgets.

VIBRANT VIBES (RANGOLI)

TOPIC: ADVERTISEMENT COPY (OWN PRODUCT)

Sub topics: Electronics, Automobiles, FMCG, IT, Pharma, Agriculture

Rules and Regulation:

- Create own ad-copy for your own product/brand.
- Select any one of the sub topics.
- Bring all the necessary materials and tools.

ENTERTAINERS (GROUP EVENT)

HUNT MASTERS (TREASURE HUNT)

Rules and Regulation:

- 3 participants per team.
- Treasure should be found (inside the campus) by using given clues.
- Participants are not allowed to use mobile or other electronic gadgets.

THE AD AGENCY (AD-SHOOTING)

Rules and Regulation:

- 5 participants per team.
- Participants should shoot their advertisement for their product or service.
- Time duration: 5 minutes.
- No act shall contain any Offensive, disrespectful actions or words.
- Recorded Ad must be brought in pen drive.

CONCEPT SQUAD(MIME)

TOPIC: "THE RISE OF ARTIFICIAL INTELLIGENCE IN BUSINESS"

Rules and Regulation:

- 5 participants per team.
- No act shall contain any Offensive, disrespectful actions or gestures.
- Participants can create their own theme.
- Music must be brought in pen drive.

AWESOME DYNOMOS (AS YOU LIKE IT)

Rules and Regulation:

- 5 participants per team.
- Harmful materials are strictly prohibited.
- The team should exhibit a variety of talents and skills.

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DEPARTMENT OF BUSINESS ADMINISTRATION

MARCH 6, 2025

THURSDAY

Organizes a Guest Lecture on

திரவியம் தேடு

Time : 10.00 A.M - 11.00 A.M



GUEST SPEAKER

Mr. P.Kalirajan.,M.A.,M.Ed.,M.Phil.,D.C.A.,D.G.T.,T.P.T.,

Teacher & Actor,

S.H.N.V.Hr. Sec. School,

Sivakasi



CHIEF PATRON

Tmt.Thilagavathy Ravindran

President

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DEPARTMENT OF BUSINESS ADMINISTRATION

MEGA MINDZ - 2025

REGISTRATION FORM

Name of the College :

Department :

| S.NO | Name of the Event | Participants Name |
|------|-------------------------------------|-------------------|
| 1. | Pro Shot (Product Photography) | |
| 2. | Logo Lab (Logo Designing) | |
| 3. | Academic Forum (Paper Presentation) | |
| 4. | Mind Spark (Quiz) | |
| 5. | Vibrant Vibes (Rangoli) | |
| 6. | Hunt Masters (Treasure Hunt) | |
| 7. | The Ad Agency (Ad shoot) | |
| 8. | Concept Squad (Mime) | |
| 9. | Awesome Dynomos (As You Like It) | |

Signature of the HOD



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DEPARTMENT OF BUSINESS ADMINISTRATION

MEGA MINDZ - 2025

TIME AND VENUE

| S.NO | Name of the Event | Time | Venue |
|-------------|-------------------------------------|---------------------|-----------------------------|
| 1. | Pro Shot (Product Photography) | 11.15 a.m-12.00 p.m | Auditorium side entrance |
| 2. | Logo Lab (Logo Designing) | 11.15 a.m-12.00 p.m | Auditorium backside hall |
| 3. | Academic Forum (Paper Presentation) | 11.15 a.m-12.30 p.m | Conference hall |
| 4. | Mind Spark (Quiz) | 11.15 a.m-12.30 p.m | T17 |
| 5. | Vibrant Vibes (Rangoli) | 11.15 a.m-12.30 p.m | Auditorium backside veranda |
| 6. | Hunt Masters (Treasure Hunt) | 1.30 p.m-2.30 p.m | Auditorium main entrance |
| 7. | The Ad Agency (Ad shoot) | 1.30 p.m-3.00 p.m | Conference hall |
| 8. | Concept Squad (Mime) | 11.15 a.m-12.30 p.m | Auditorium stage |
| 9. | Awesome Dynamos (As You Like It) | 1.30 p.m-3.00 p.m | Auditorium stage |