

6. Exeli Choros - (Dance) - 2:00 P.M.

- ♣ Evolution of dance (70's to 2k Songs)
- ♣ Pen drive must be given at the time of registration.
- ♣ Duration: 4 Minutes
- ♣ Vulgarity in costume, movements and songs will be disqualified.
- ♣ **Six Participants** per college.

Valedictory Function - 03:00 P.M.

GENERAL INSTRUCTIONS

- ♣ Registration - 09:00 A.M.
- ♣ All the participants should wear their college ID Cards.
- ♣ Students taking part in the events should register on the day of the Registration Committee with Rs. 150/- per participant.
- ♣ Students should refrain from abusive language, obscene display and revealing costumes during competition, failing which they will be disqualified.
- ♣ Certificates will be provided for the registered events only.
- ♣ Participants should go through the event rules and adhere to the rules of the competition.
- ♣ A participant is restricted to participate in one event only.
- ♣ All the events will commence at the scheduled time. Punctuality will be appreciated.
- ♣ Take care of your belongings for which the Management or Organisers will not be responsible.
- ♣ Criteria for overall championship include the participation in maximum number of event as well as the total scores obtained in the competitions.
- ♣ Refreshments and Lunch will be provided.
- ♣ The Judges decisions will be final.

Last date for Registration: 29.01.2024

Contact details for queries

Dr. K. Sounthara Priya - 99654 45508

Chief Patrons

Tmt. Thilagavathy Ravindran, President

Tmt. Aruna Ashok, Secretary

Patron

Dr. R. Sudha Periathai, Principal

Convenor

Dr. N. Rajathilagam,

Head & Assistant Professor of Commerce

Organising Secretaries

Dr. S. Padma Priya

Dr. S. Grahalakshmi

Dr. K. Sounthara Priya

Dr. M. Jegadeeswari

Dr. R. Jeyalakshmi

Dr. S. Deepa

Mrs. M. Govindammal

Mrs. R. Suriya Devi

Student Co-ordinators

M. Thiru Chelvi,

III B.Com. (General) R

I. Mabel Indumathi Rajathi,

III B.Com. (C.A.) R

C. Shree Vaashini,

II M.Com. (B.T.)



**THE STANDARD FIREWORKS
RAJARATNAM COLLEGE
FOR WOMEN**

(Autonomous)

SIVAKASI.

(Affiliated to Madurai Kamaraj University, Re-accredited with 'A+' Grade by NAAC,
College with Potential for Excellence by UGC and Mentor Institution under UGC PARAMARSH)

PG AND RESEARCH DEPARTMENT OF COMMERCE



ORGANISES

COMMERCIO SYNOD'24

**(State Level Inter-Collegiate Meet
under S.F.R. College Alumnae Association Grant)**

on

**Paradigm Shift
- Redefining the Business Culture**

09 February 2024

Venue: Auditorium

About the College

The **Standard Fireworks Rajaratnam College for Women** exerts strenuous efforts in uplifting and upgrading the society by educating women during the past five decades and excels as a pioneer in improving the future prospects of rural women by equipping them intellectually with greater knowledge and employable skills so as to liberate themselves from socio, economic and cultural constraints by confronting the challenges of everyday life. Our institution marches with pride at the significant milestones established along the way, ever since its inception in 1968. The National Accreditation & Assessment Council of Bangalore, acknowledged our institution with Five Star Status in 2002 and the advent of autonomy has given us the freedom to innovate, improve and enhance our academic caliber in 2005. The college was also bestowed with the unique honour of "College with Potential for Excellence by UGC" in 2011 and 2017 respectively. Our institution has shown growth and progress in academics, co-curricular and extra-curricular activities ensuring the inclusive and equitable quality education of women.

About the Department

The **PG and Research Department of Commerce** has completed 42 years of existence proving its excellence in the field of commerce and imprinting its mark of success in promoting girls' education. Though, the Department of Commerce offers the most demanded programme options for Under Graduation, and Post Graduation Courses are a great way to equip the students. The PG and Research Department of Commerce is exemplary bestowed with a very strong team of dedicated and experienced academicians. Seven of them have Doctoral Degrees. Six are qualified with NET/SET. Three faculties have completed Minor Research Projects funded by University Grants Commission. Our Department collaborates with various industries and institutions for the diverse programmes being offered by signing Memorandum of Understanding to equip the rural women for the competitive job market. The success story of the Department can be witnessed with the facts that our department, being the forerunner in the college has produced 25 Doctorates and was granted funds by the UGC for Post Graduation in Banking Technology and Two Career Oriented Programmes under the scheme of Innovative Programmes.

Inaugural Function & Keynote Address - 10:00 A.M.

RESOURCE PERSON



Dr. M. Balaji,
Head & Associate Professor,
Department of Management Studies,
Virudhunagar Hindu Nadars'
Senthikumara Nadar College,
Virudhunagar.

1. Start-up Launchpad - (Paper Presentation)

- ♣ Innovation in Start-ups. - 11:00 A.M.
- ♣ PPT should be presented.
- ♣ Duration: 3 Minutes
- ♣ Pen drive must be given at the time of registration.
- ♣ **Two Participants** per college. Single Authored Papers are permitted.

2. Cerebral Showdown - (Quiz) - 11:00 A.M.

- ♣ 3 Levels will be conducted.
- ♣ General Knowledge, Current Affairs, Myths and Facts (Commerce)
- ♣ **Two Participants** per college.

3. Inflorescence - (Flower Rangoli) - 11:00 A.M.

- ♣ Theme: Women Empowerment
- ♣ Size: 4 x 4, Duration: 1 Hour
- ♣ Random Flower Rangoli with Natural Flowers
- ♣ Colour combinations, neatness and coverage of space are to be considered.
- ♣ Materials required are to be brought by the participants.
- ♣ **Two Participants** per college.

4. Random Rumble - (Story) - 11:00 A.M.

- ♣ Pictures will be provided on the spot.
- ♣ Narration of creative commercial stories must be based on the picture.
- ♣ Duration: 1 Hour
- ♣ Full Size Chart and other materials required are to be brought by the participants.
- ♣ Presentation with Vulgarity in content will be disqualified.
- ♣ **Two Participants** per college.

5. Golden Motif - (Sand Art) - 11:00 A.M.

- ♣ Topic will be given on the spot.
- ♣ Only Sand Powders are to be used.
- ♣ Duration: 1 Hour
- ♣ A3 Size Black Chart and other materials required are to be brought by the participants.
- ♣ **One Participant** per college.