



THE STANDARD FIREWORKS RAJARATNAM COLLEGE FOR WOMEN (AUTONOMOUS), SIVAKASI.

(Affiliated to Madurai Kamaraj University, Re-accredited with 'A' Grade by NAAC,

College with Potential for Excellence by UGC & Mentor Institution under UGC PARAMARSH)



PG AND RESEARCH DEPARTMENT OF COMMERCE

ORGANISES

ONE DAY WORKSHOP ON

Digital Marketing - A Parable of the Pipeline



ORGANISING COMMITTEE

Chief Patrons

Tmt. Thilagavathy Ravindran

President

Tmt. Aruna Ashok

Principal

Dr. R. Sudha Periathai

Convenor

Dr. N. Rajathilagam

Co-ordinators

Dr. S. Padmapriya

Dr. S. Grahalakshmi

Organising Secretaries

Dr. M. Jegadeeswari

Dr. R. Jeyalakshmi



DR. M. KETHARAJ,

Associate Professor,

PG & Research Department of Commerce,
Raja Doraisingam Government Arts College,
Sivagangai.

Date: 18.08.2023

Time: 10:30 a.m. - 12:30 p.m.

Venue: Auditorium

**ALL ARE CORDIALLY
INVITED**

