

THE STANDARD FIREWORKS RAJARATNAM COLLEGE FOR WOMEN (AUTONOMOUS)



(Affiliated to Madurai Kamaraj University, Madurai Reaccredited with 'A+' Grade by NAAC,
College with Potential for Excellence by UGC and Mentor Institution under UGC PARAMARSH and
An ISO 9001:2015 certified Institution)

SIVAKASI – 626 123

DEPARTMENT OF COMMERCE (AIDED)

Invites you to the

Alumnae Guest Lecture on “Digital Marketing Channels”



Guest Speaker

Dr.S.Saraswathi,

Alumnae (Batch 1996-1999)

**Assistant Professor of Commerce,
Sri Kaliswari College (Autonomous),
Sivakasi.**

Chief Patrons

**Tmt.Thilagavathi Ravindran, President
Tmt.Aruna Ashok, Secretary**

Patron

**Dr.R.Sudha Periathai,
Principal**

Convenor

**Dr.K.J.Sunmista
Assistant Professor & Head i/c**

Date : 28.07.2026

Time : 10.50 a.m – 12.50 a.m

Venue : Techno Lab

Student Representatives

**K.Shiva Atchaiya, II B.Com (CA)
B.Padma Santhiyaa, I B.Com(CA)**

Organising Secretary

**Dr.K.Sounthara Priya
Assistant Professor of Commerce**

Organising Committee

**Faculty Members of
Department of Commerce**

ALL ARE CORDIALLY INVITED