



The Standard Fireworks Rajaratnam College for Women  
(Autonomous)  
Sivakasi – 626 123



(Affiliated to Madurai Kamaraj University, Re-accredited with 'A+' Grade by NAAC  
College with Potential for Excellence by UGC & Mentor Institution under UGC  
PARAMASH)

DEPARTMENT OF BUSINESS ADMINISTRATION  
S.F.R COLLEGE ALUMNAE ASSOCIATION SPONSORED

One Day Intra-Collegiate Workshop on

## BUILDING STARTUP BUSINESS FOR YOUTH

**Date : Tuesday, 10<sup>th</sup> February, 2026**

**Time: 10. 00 a.m to 03.30 p.m**

### Chief Patrons

Tmt.Thilagavathy Ravindran,  
President,  
Tmt. Aruna Ashok,  
Secretary.

### Patron

Dr.R.Sudha Periathai,  
Principal.

### Convenor

Dr. M.S. Yasmeen Beevi,  
Assistant Professor & Head

### Organising Secretary

Mrs. P.Karthika @ Nanthini  
Assistant Professor

### Staff Co-ordinators

Dr.(Mrs.)A.Muthumari  
Mrs. M.Sindhuja Devi

### Student Co-ordinators

R.Esakki priya, II BBA  
A.Vaishnavi, III BBA

### Session I : Entrepreneurship and Startup Journey

Mrs.R. Tamil Selvi  
C.E.O. of Tamil Foods,  
Kalligudi.



### Session II : Traits & Skills Needed for a Startup

Dr.M.Rajagomathi,  
NLP Master Trainer & Coach  
Sivakasi

