



(Affiliated to Madurai Kamaraj University, Re-accredited with 'A+' Grade by NAAC
College with Potential for Excellence by UGC & Mentor Institution under UGC
PARAMASH)

DEPARTMENT OF BUSINESS ADMINISTRATION
S.F.R COLLEGE ALUMNAE ASSOCIATION SPONSORED
One Day Intra-Collegiate Workshop on

BUILDING STARTUP BUSINESS FOR YOUTH

Date : Tuesday, 10th February, 2026
Time: 10.00 a.m to 03.30 p.m

Chief Patrons

Tmt. Thilagavathy Ravindran,
President,
Tmt. Aruna Ashok,
Secretary.

Session I : Entrepreneurship and
Startup Journey
Mrs. R. Tamil Selvi
C.E.O. of Tamil Foods,
Kalligudi.



Patron

Dr. R. Sudha Periathai,
Principal.

Convenor

Dr. M.S. Yasmeen Beevi,
Assistant Professor & Head

Session II : Traits & Skills

Needed for a Startup

Dr. M. Rajagomathi,

NLP Master Trainer & Coach

Sivakasi



Organising Secretary

Mrs. P. Karthika @ Nanthini
Assistant Professor

Staff Co-ordinators

Dr. (Mrs.) A. Muthumari
Mrs. M. Sindhuja Devi

Student Co-ordinators

R. Esakki priya, II BBA
A. Vaishnavi, III BBA