



The Standard Fireworks Rajaratnam College for Women (Autonomous)

(Reaccredited with 'A+' grade by NAAC, College with Potential for Excellence by UGC and Mentor Institution under PARAMASH SCHEME)

SIVAKASI

SFRC e-PROSPECTUS 2022



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The Standard Fireworks Rajaratnam College for Women is located in a 25-acre campus that is vast and lush with an array of trees, a mix of scenic beauty & delights on the Sivakasi -Thiruthangal Road, from 1968 onwards. Academics being the gateway to economic independence, social mobility and character refinement, The Standard Fireworks Rajaratnam College for Women has maintained its stead as a premier institution, committed to the empowerment of rural women. Over the past five decades, our college has played a stellar role in touching and shaping the lives of young women who have contributed to society as successful career women and responsible citizens.



VISION

To be a premier institution offering quality higher education for aspiring rural women.

MISSION

To help students grow strong with high ethical and moral caliber.

To empower rural women with

- *Academic excellence*
- *Communicative competence*
- *Entrepreneurial skill*
- *Eco-consciousness*
- *Evolving technologies*

To promote research culture.

To produce wholesome citizens to contribute towards nation building.



PILLARS OF SFRC

FOUNDER



N.R.K.K. RAJARATNAM

ARCHITECTS



K.A.A. SANKARALINGAM NADAR | K.A.A. ARUNACHALAM NADAR | A. CHELLADURAI NADAR | N.R.K.K.R. RAVINDRAN

The Standard Fireworks Rajaratnam College for Women" was established in 1968, in memory of the late philanthropist **Thiru N.R.K.K. Rajaratnam**, whose remarkable achievements in the fields of business and industry has earned him an indelible niche in the annals of Sivakasi.

The late **Thiru K.A.A. Sankaralingam Nadar** and **Thiru K.A.A. Arunachalam Nadar** and **Thiru A. Chelladurai Nadar** were the founder architects and stalwarts of his edifice of learning.

First Trustee and Educationist **Thiru. Yennarkay R. Ravindran** – a worthy son of a noble father- the college witnessed great growth, both in terms of infrastructure and the introduction of an array of new programmes that have transformed young women into successful career women.

It was their vision to liberate the rural women from their socio, economic and cultural constraints by intellectually equipping them to confront the challenges of everyday life.



ACCREDITATION

The College is affiliated to the Madurai Kamaraj University. SFRC has ploughed ahead through the rugged rural terrain and has spearheaded the challenge of intellectually empowering the young women of this rural vicinity and continues unflinching in its pursuit towards excellence. SFRC brims with pride at the significant milestones erected along the way - ever since its inception in 1968. The College was declared autonomous in 2005 for a period ranging from 2005 to 2012, ensued by an extension for a second term of 5 years from 2012 to 2017. Our College has been granted Extension of Autonomous Status by UGC for a period of 5 years from 2017-2022. The National Assessment & Accreditation Council of Bangalore, crowned SFRC with Five Star Status in 2002, followed by the renewed award of 'A' Grade in Sep. 2008.

In the Third Cycle of Accreditation, SFRC has again been awarded 'A' Grade in 2014. The teaching-learning process that imparts knowledge has constantly evolved which has ultimately lead to its recognition as a College with Potential for Excellence on 16th September 2011 by UGC. The UGC has extended the status of College with Potential for Excellence for the next phase of five years from 2017-2018 to 2021. In the Fourth Cycle of Accreditation SFRC has again been awarded 'A+' Grade in 2021.



The college is equipped with a clean, green campus and a highly competent, technology based infrastructure that facilitates students' learning process.

Well-equipped Science instrumentation centres, laboratories and Information Resource Centre navigate the students to the higher rungs of education.

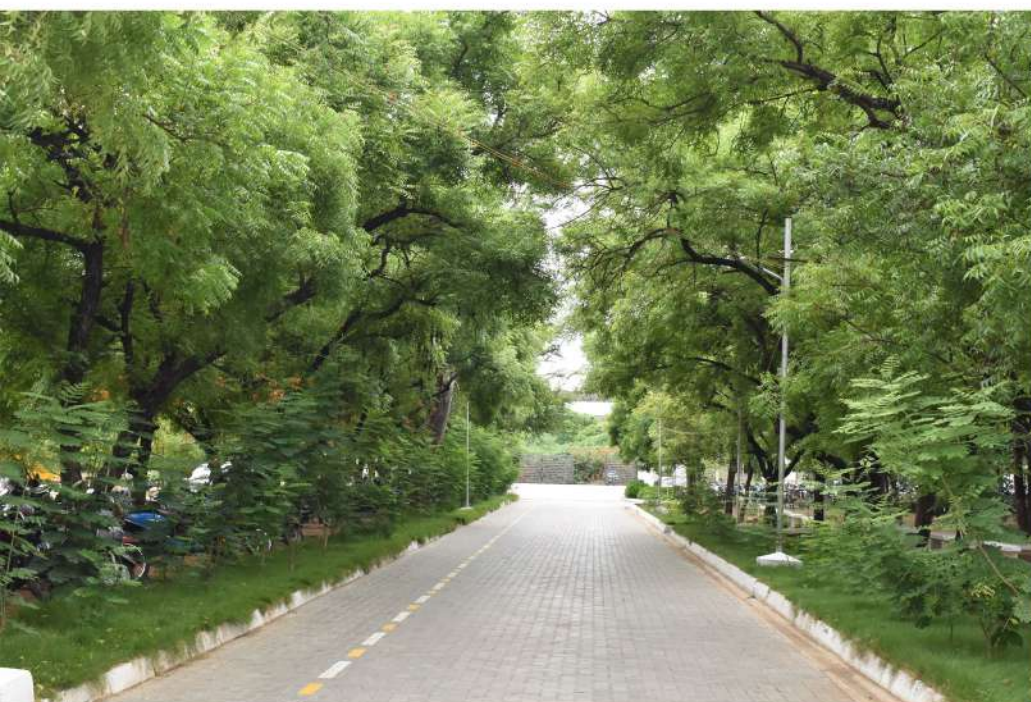
Seven Computer Laboratories with 698 computers enable them to proceed in futuristic trends.

Uninterrupted power supply and wifi enabled campus make the students to work seamlessly towards their goals.

A language lab which is utilized during hours allotted as component of Part IV English hours for UG Students. ORTEL Digital Language Lab software has been employed for the purpose.



Indoor Stadium



Main Block



Administrative Block



Computer Science Block



Library

SFRC

INFRASTRUCTURE

MANAGEMENT STORES



CANTEEN



PRIYADARSINI HOSTEL

NEW HOSTEL



PQ-HOSTEL

I-SMART LAB



- * **A curriculum based on Outcome Based Education enables measurement of learning outcomes.**
- * **Certificate Courses and Extra Credit Courses augment the learning avenues.**
- * **Co- Curricular and Extra Curricular activities chisel students' innate potential and increase their employability.**
- * **Internship programmes, Skill development courses and Job oriented courses expedite exposure to the work environment.**
- * **Career development, Personality development Cell nurtures leadership qualities of the students.**
- * **Placement Drives organised by Placement Cell has launched the career opportunity of graduates.**
- * **Incubation centre, Industry-Institution Interaction Cell, A Centre for Innovation and Entrepreneurship Development Cell (ACIDE) of SFRC increase the resources for start-ups.**
- * **YWED (Young Women Entrepreneurship Development) Centre conducts mandatory skill-based Certificate courses to all II UG students**
- * **Under Students Welfare Schemes financial assistance, free noon meal and writing materials are provided to economically backward students. Interested students can also benefit from Earn While You Learn Scheme.**

Audio Visual Lab



Aided

- * **B.A** History / Tamil / English
- * **B.Sc** Mathematics / Physics / Chemistry / Botany / Computer Science
- * **B.Com** General / Computer Applications
- * **M.A** English
- * **M.Sc** Mathematics / Chemistry

Self-Financed

- ***B.A** English
- ***B.Sc** Information Technology / Microbiology / Nutrition and Dietetics /
Costume Design & Fashion / Psychology
- ***B.Com** General / Computer Applications / Professional Accounting
- ***B.B.A**
- ***B.C.A**
- ***M.A** Tamil / History
- ***M.Sc** Physics / Botany / Microbiology / Computer Science
- ***M.C.A**
- ***M.Com** Computer Applications / Banking Technology / Human Resource Development
- ***M.Phil** Tamil / English / Commerce / Physics / Chemistry
- ***Ph.D** Tamil / English / Commerce / Chemistry / Mathematics



ICT ENABLED CLASS ROOM -
PROJECTOR



ICT ENABLED CLASS ROOM - LCS

Diploma Programmes

- *Thol Avanangal
- *Gandhian Thoughts
- *Cultural Studies
- *Medical Laboratory Technology
- *Costume Design and Fashion
- *Animation Technology
- *Multimedia Technology
- *Computer Applications
- *Office Automation and Management
- *Banking in Practice

YWED Courses

- *Basics of Bakery
- *Cuisines of India
- *Food Preservation
- *Blouse Designing
- *Crochet
- *Saree Embellishment
- *Surface Embellishment
- *Jewellery Making
- *Painting
- *Doll Making
- *Herbal Cosmetics
- *Jute Bag Making
- *Digital Photo Print
- *E-services

Certificate Programmes

- *Tamil Kalanjiyanga
- *Koyil Marabugal
- *Gandhian Thoughts
- *Cultural Studies
- *Reading Skills
- *Creative Writing
- *Advanced Reading Skills
- *Human Rights and Society
- *Museology
- *Customer Relationship Management
- *Strategies of Teaching Mathematics
- *Introduction to Latex
- *Origin Software
- *Drug Designing and Molecular Modelling
- *Forensic Science
- *Instrumentation Techniques
- *Pyrotechnic Chemistry
- *Mushroom Farming
- *Home Gardening
- *Vermicomposting
- *Medical Coding
- *Multicuisine cookery
- *Interior Decoration
- *Women's Outfit
- *Home Decors
- *Graphic Design
- *Videography
- *Data Visualization
- *2D Animation
- *Ethical Hacking
- *Data Analytics
- *Desktop Publishing
- *Data Entry Operation
- *Practical Banking
- *Digital Marketing
- *Services Marketing
- *Financial Accounting
- *Library and Information Science
- *Yoga and Wellness



Research, considered as the primary aim of higher education not only contributes to a person's academic growth, it also helps the society to achieve sustainable development. The Standard Fireworks Rajaratnam College for women has made impeccable contribution towards research. Ever since it was established in the year 1968 the college has worked towards quality research.

The Research Cell helps the generous Management to identify scholars with the zest for research work to provide them with financial assistance as Seed Money to take up minor projects. An Intellectual Property Rights Cell too works tirelessly to encourage and guide the scholars regarding protection of their intellectual original works.

The Institution's research culture is further extended and strengthened by the Consultation Services provided by the highly equipped Science Instrumentation Centre (SIC). The objective of the consultancy policy in SFRC is to facilitate its expertise in knowledge, experience of faculty members and available instruments to support the industries, institutions or other research organizations.



There are 64 smart classrooms in the campus. Learning Management System (LMS) is established to provide a platform for E-Learning. SFRC CONNECT, our college Youtube channel hosts recorded video lessons prepared by faculty member. Green Matte Studio equips the faculty members to prepare video lessons and enables live-streaming for remote learning. Smart board teaching and mindmaps are multidimensional aspects of teaching targeting holistic learning experience. E-content Development Cell trains the faculty members to develop video lessons using the course Module Template designed by SFRC.



The co-curricular activities conducted as **Part-V** in the college are administered through on-campus and off-campus endeavours. volunteers from National Service Scheme, Physical Education, Extension Activities Cell, Social Service League, Youth Red Cross, National Cadet Corps, Red Ribbon Club, Citizen Consumer Club and Environmental Club work towards social welfare and public awareness.

Anti-Ragging Cell create awareness against ragging. It has prominently displayed slogans against ragging in the college premises.

As per the government directive, **Internal Compliance Committee, Gender Cell and Equal Opportunity Centre** function to actualise a campus of security and equity.

Electoral Literacy Club of SFRC has been inaugurated as per the direction of Election Commission of India. It aims at instilling awareness about voting rights and responsibilities.

A Centre for Innovation and Department of Entrepreneurship (ACIDE) is a custom-made systematic platform for offering gaining programmes, facilitating interaction with expert advisors and accessing resources.

Youth Welfare Forum has been scheduling and coordinating competitions, activities and events to chisel the talent quotient of students. Students are given opportunities to participate in events and competitions held outside the college premises.

Expressive Articulation Session is to help students to express themselves fluently, confidently and coherently in English and enable to face interviews without hesitation and develop skills in co-curricular activities.



Institute of Language Management (ILM) SFRC has signed an MoU with Institute of Language Management, Bangalore for enhancing communication skills of student.

Placement Cell provide ample opportunities for the outgoing students to explore their career options. They are given proper training and motivation. Training programmes and competitions are conducted for this purpose.

Counselling Cell's concern is to care for the intellectual, psychological, physical, emotional empowering during the crucial period of the students in campus.

Personality Development Cell is to call out the innate leadership qualities in the students. For that purpose, "Leader in You Programme" is conducted every year, exclusively for the student representatives of individual classes, College Union and also of various cells and clubs.

SFRC Readers Club is functioning with a vision to inculcate reading habits and increase personal reading time of the students.

Unnat Bharat Abhiyan Cell strives to render service to the community in all possible ways. Villages are adopted and various activities and competitions are regularly conducted for towards the purpose.

Social Entrepreneurship Swachhta Rural Engagement Cell functions as a platform for student-society interaction. An MOU has been signed with the Sivakasi Corporation and several camps and awareness programmes are regulary conducted.

