



# DEPARTMENT OF COMMERCE (GENERAL) SF

Alumnae Association Sponsored

National Level Inter-Collegiate Business Innovation Festival

On the theme

*Start-up Management In the Digital Era*

Resource Person :

Ms. Joan J  
Founder & Key Advisor  
Experte Consulting  
Bengaluru



DATE : 15.02.2024 (THURSDAY)

TIME : 9.30 A.M. TO 4.00 P.M.

## EVENTS

- Paper Presentation
- Short Film Making
- Poster Making
- As You Like It

Patron

Dr.(Mrs.)R.Sudha Periathai,  
Principal

Organising Secretaries

Dr.V.Vishnu Priya  
Dr.J.Jeeva Priya

student Representatives

Ms.D.Hema Supraja, II M.Com (HRD)  
Ms.P. Vaishnavi, III B.Com SF

Registration Details:

- Registration form should reach us on or before 12.02.2024 through E.Mail id. [ To [lavanya-com@sfrcollege.edu.in](mailto:lavanya-com@sfrcollege.edu.in)]
- Registration Fee: Rs.150 per participant, payable in CASH at the time of Registration

**ALL ARE CORDIALLY INVITED...**



## CHIEF PATRONS

Tmt.Thilagavathy Ravindran, President  
Tmt.Aruna Ashok, Secretary

## Convenor

Dr.K.J.Sunmista

## Organising Committee

Mrs.M.Rajeswari  
Mrs.A. Sathya  
Dr.D.Lavanya  
Dr. S. Mangala Lavanya  
Mrs.J.Vasuki