

(Amnated to Madural Kamaraj University, Re-accredited with A+ Grade by NAAC,

College with Potential for Excellence by UGC and Mentor Institution under UGC PARAMARSH)

SIVAKASI.



PG AND RESEARCH DEPARTMENT OF COMMERCE IS ORGANISING ONE DAY WORKSHOP ON

Qualitative Case Study Methodology

Resource Person



Dr.S.Chandra Bose,

Associate Professor,
Sri Kaliswari Institute of
Management and Technology (SKIMT),
Siyakasi.

Chief Patrons

Tmt. Thilagavathy Ravindran, President

Tmt. Aruna Ashok, Secretary

Principal Dr.T.Palaneeswari Convenor

Dr.N.Rajathilagam, Assistant Professor and Head

Organising Secretary Dr.R.Jeyalakshmi

Date: 16.02.2023

Time: 01:30 P.M. - 03:30 P.M.

Venue: Techno Lab



* ALL ARE CORDIALLY INVITED

