



**THE STANDARD FIREWORKS RAJARATNAM COLLEGE FOR WOMEN(AUTONOMOUS),**

(Affiliated to Madurai Kamaraj University, Re-accredited with "A+" Grade by NAAC,  
College with Potential for Excellence by UGC & Mentor Institution under UGC PARAMARSH)

SIVAKASI - 626123.

## **Annual Quality Assurance Report (2022-2023)**

**1.4. FEEDBACK SYSTEM**

**1.4.1. & 1.4.2. FEEDBACK PROCESS AND  
ANALYSIS**

**EMPLOYERS  
FEEDBACK ON CURRICULUM  
FILLED IN FORMS  
2022-2023**



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**FEEDBACK FORM – EMPLOYERS**

**2022-2023**



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**Feedback - 2022 EVEN**

**FEEDBACK BY EMPLOYERS : 2022-23**

**Name of the Employee [Alumna] : A Selva Priya**  
**Programme Studied in the College : B.Com**  
**Batch : 2017-2020**  
**E-MailId : bijupriya1168@gmail.com**  
**Mobile no. : 8270908172**  
**Name of the Company/Firm : S10 Safecare pvt ltd**  
**Address of the Employer : 102, Mahalingapuram Main Rd, Kamdar Nagar, Nungambakkam,  
Chennai**  
**Name and Designation of the  
Respondent in the Organisation : R.Bavithra, S10.AI, Manager, Chennai**

S.No	Question	Response
	<b>EMPLOYERS' FEEDBACK ON CURRICULUM AND INFRASTRUCTURE&amp;SUPPORT FACILITIES : 2022-23</b> <b>Feedback by Employers : 2022-23</b>	
1.	Curriculum helps in developing the overall personality of the students.	Agree
2.	Outcome Based Education facilitates the identification of strengths and weakness of students and attainment of proficiency and fluency in the subject matter.	Agree
3.	Curriculum makes the students industry-ready by imparting employability skills.	Strongly Agree
4.	Curriculum includes Project / Internship Training / Field Visit for real life experiential learning.	Highly Satisfied
5.	Curriculum satisfies local, national and global industrial needs.	Highly Satisfied
6.	Institution inculcates Leadership qualities, team spirit and loyalty.	Strongly Agree
7.	Employee fulfils the duties and responsibilities to the best of her abilities.	Strongly Agree
8.	Employee's planning and organization skills effectively contribute for attaining the goals of the organization.	Agree
9.	Employee inspires creativity in the workplace and helps the organization to find new opportunities to grow.	Strongly Agree
10.	Employee's inclination to adopt new methods and technology in the organisation -	Very Good
11.	Suggest any modification/innovative course to be introduced in the curriculum.	Give training for CA



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**Feedback - 2022 EVEN**

**FEEDBACK BY EMPLOYERS : 2022-23**

**Name of the Employee [Alumna] : M Seethalakshmi**

**Programme Studied in the College : M.A.,(English)**

**Batch : 2013-2015**

**E-MailId : seethakesav2015@gmail.com**

**Mobile no. : 9080684002**

**Name of the Company/Firm : SFRC**

**Address of the Employer : Thiruthangal road,Sivakasi-626123**

**Name and Designation of the  
Respondent in the Organisation : Data entry operator-SFRC**

S.No	Question	Response
<b>EMPLOYERS' FEEDBACK ON CURRICULUM AND INFRASTRUCTURE&amp;SUPPORT FACILITIES : 2022-23</b> <b>Feedback by Employers : 2022-23</b>		
1	Curriculum helps in developing the overall personality of the students.	Agree
2	Outcome Based Education facilitates the identification of strengths and weakness of students and attainment of proficiency and fluency in the subject matter.	Strongly Agree
3	Curriculum makes the students industry-ready by imparting employability skills.	Agree
4	Curriculum includes Project / Internship Training / Field Visit for real life experiential learning.	Satisfied
5	Curriculum satisfies local, national and global industrial needs.	Satisfied
6	Institution inculcates Leadership qualities, team spirit and loyalty.	Agree
7	Employee fulfils the duties and responsibilities to the best of her abilities.	Agree
8	Employee's planning and organization skills effectively contribute for attaining the goals of the organization.	Strongly Agree
9	Employee inspires creativity in the workplace and helps the organization to find new opportunities to grow.	Agree
10	Employee's inclination to adopt new methods and technology in the organisation -	Very Good
11	Suggest any modification/innovative course to be introduced in the curriculum:	College has all the necessary infrastructure, facilities, and equipment required for a student. The faculty members are really experienced in their respective fields.



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**Feedback - 2022 EVEN**

**FEEDBACK BY EMPLOYERS : 2022-23**

**Name of the Employee [Alumna] : Rajathiraviyam T**  
**Programme Studied in the College : BA Tamil**  
**Batch : 2018-2021**  
**E-MailId : rajathiraviyam29@gmail.com**  
**Mobile no. : 9543563040**  
**Name of the Company/Firm : Thanishq jewellery**  
**Address of the Employer : 77 South car street, sivakasi**  
**Name and Designation of the Respondent in the Organisation : Salesman**

S.No	Question	Response
	<b>EMPLOYERS' FEEDBACK ON CURRICULUM AND INFRASTRUCTURE&amp;SUPPORT FACILITIES : 2022-23</b> <b>Feedback by Employers : 2022-23</b>	
1	Curriculum helps in developing the overall personality of the students.	Agree
2	Outcome Based Education facilitates the identification of strengths and weakness of students and attainment of proficiency and fluency in the subject matter.	Agree
3	Curriculum makes the students industry-ready by imparting employability skills.	Agree
4	Curriculum includes Project / Internship Training / Field Visit for real life experiential learning.	Satisfied
5	Curriculum satisfies local, national and global industrial needs.	Fair
6	Institution inculcates Leadership qualities, team spirit and loyalty.	Agree
7	Employee fulfils the duties and responsibilities to the best of her abilities.	Agree
8	Employee's planning and organization skills effectively contribute for attaining the goals of the organization.	Strongly Agree
9	Employee inspires creativity in the workplace and helps the organization to find new opportunities to grow.	Agree
10	Employee's inclination to adopt new methods and technology in the organisation -	Good
11	Suggest any modification/innovative course to be introduced in the curriculum:	Good



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**Feedback - 2022 EVEN**

**FEEDBACK BY EMPLOYERS : 2022-23**

**Name of the Employee [Alumna] : Usha Devi A**

**Programme Studied in the College : BBA**

**Batch : 1996**

**E-MailId : ushadevismi@yahoo.com**

**Mobile no. : 9486203931**

**Name of the Company/Firm : SMI**

**Address of the Employer : 26 Subarnaniya Swamy Kovil Street**

**Name and Designation of the  
Respondent in the Organisation : Junior Software Developer**

S.No	Question	Response
	<b>EMPLOYERS' FEEDBACK ON CURRICULUM AND INFRASTRUCTURE&amp;SUPPORT FACILITIES : 2022-23</b> <b>Feedback by Employers : 2022-23</b>	
1	Curriculum helps in developing the overall personality of the students.	Agree
2	Outcome Based Education facilitates the identification of strengths and weakness of students and attainment of proficiency and fluency in the subject matter.	Agree
3	Curriculum makes the students industry-ready by imparting employability skills.	Strongly Agree
4	Curriculum includes Project / Internship Training / Field Visit for real life experiential learning.	Satisfied
5	Curriculum satisfies local, national and global industrial needs.	Satisfied
6	Institution inculcates Leadership qualities, team spirit and loyalty.	Strongly Agree
7	Employee fulfils the duties and responsibilities to the best of her abilities.	Strongly Agree
8	Employee's planning and organization skills effectively contribute for attaining the goals of the organization.	Agree
9	Employee inspires creativity in the workplace and helps the organization to find new opportunities to grow.	Agree
10	Employee's inclination to adopt new methods and technology in the organisation -	Very Good
11	Suggest any modification/innovative course to be introduced in the curriculum:	Good



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**Feedback - 2022 EVEN**

**FEEDBACK BY EMPLOYERS : 2022-23**

**Name of the Employee [Alumna] : Senbagavalli R**

**Programme Studied in the College : BA**

**Batch : 1998**

**E-MailId : senbatamilsrc@gmail.com**

**Mobile no. : 9342814556**

**Name of the Company/Firm : SFR College for women sivagasi**

**Address of the Employer : 282 north Karisalkulam srivilliputhur**

**Name and Designation of the Respondent in the Organisation : R. Senbagavalli Assistant Professor of Tamil**

S.No	Question	Response
	<b>EMPLOYERS' FEEDBACK ON CURRICULUM AND INFRASTRUCTURE&amp;SUPPORT FACILITIES : 2022-23</b> <b>Feedback by Employers : 2022-23</b>	
1	Curriculum helps in developing the overall personality of the students.	Strongly Agree
2	Outcome Based Education facilitates the identification of strengths and weakness of students and attainment of proficiency and fluency in the subject matter.	Agree
3	Curriculum makes the students industry-ready by imparting employability skills.	Strongly Agree
4	Curriculum includes Project / Internship Training / Field Visit for real life experiential learning.	Highly Satisfied
5	Curriculum satisfies local, national and global industrial needs.	Highly Satisfied
6	Institution inculcates Leadership qualities, team spirit and loyalty.	Strongly Agree
7	Employee fulfils the duties and responsibilities to the best of her abilities.	Agree
8	Employee's planning and organization skills effectively contribute for attaining the goals of the organization.	Agree
9	Employee inspires creativity in the workplace and helps the organization to find new opportunities to grow.	Strongly Agree
10	Employee's inclination to adopt new methods and technology in the organisation -	Excellent
11	Suggest any modification/innovative course to be introduced in the curriculum:	already super



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**Feedback - 2022 EVEN**

**FEEDBACK BY EMPLOYERS : 2022-23**

**Name of the Employee [Alumna] : Rajapriyadharshini**

**Programme Studied in the College : B. Com**

**Batch : 2019 -2022**

**E-MailId : dharsudharshini987@gmail.com**

**Mobile no. : 8608795162**

**Name of the Company/Firm : Wipro , sholinganallur, chennai**

**Address of the Employer : 197/d/3 kulalar street, srivilliputtur**

**Name and Designation of the  
Respondent in the Organisation : JR processor (BPO)**

S.No	Question	Response
	<b>EMPLOYERS' FEEDBACK ON CURRICULUM AND INFRASTRUCTURE&amp;SUPPORT FACILITIES : 2022-23</b> <b>Feedback by Employers : 2022-23</b>	
1	Curriculum helps in developing the overall personality of the students.	Strongly Agree
2	Outcome Based Education facilitates the identification of strengths and weakness of students and attainment of proficiency and fluency in the subject matter.	Strongly Agree
3	Curriculum makes the students industry-ready by imparting employability skills.	Strongly Agree
4	Curriculum includes Project / Internship Training / Field Visit for real life experiential learning.	Highly Satisfied
5	Curriculum satisfies local, national and global industrial needs.	Highly Satisfied
6	Institution inculcates Leadership qualities, team spirit and loyalty.	Strongly Agree
7	Employee fulfils the duties and responsibilities to the best of her abilities.	Strongly Agree
8	Employee's planning and organization skills effectively contribute for attaining the goals of the organization.	Strongly Agree
9	Employee inspires creativity in the workplace and helps the organization to find new opportunities to grow.	Strongly Agree
10	Employee's inclination to adopt new methods and technology in the organisation -	Excellent
11	Suggest any modification/innovative course to be introduced in the curriculum:	Any interesting & useful courses



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**FEEDBACK BY EMPLOYERS : 2022-23**

**Name of the Employee [Alumna] : Pavithra Marinuthu**  
**Programme Studied in the College : Bsc, Costume Design & Fashion**  
**Batch : 2021-2024**  
**E-MailId : 21pavithra-ugcdf@sfrcollege.edu.in**  
**Mobile no. : 9150339716**

**Name of the Company/Firm : Sfr college**  
**Address of the Employer : Rajapalayam**

**Name and Designation of the Respondent in the Organisation : Student**

S.No	Question	Response
	<b>EMPLOYERS' FEEDBACK ON CURRICULUM AND INFRASTRUCTURE &amp; SUPPORT FACILITIES : 2022-23</b> <b>Feedback by Employers : 2022-23</b>	
1	Curriculum helps in developing the overall personality of the students.	Agree
2	Outcome Based Education facilitates the identification of strengths and weakness of students and attainment of proficiency and fluency in the subject matter.	Agree
3	Curriculum makes the students industry-ready by imparting employability skills.	Agree
4	Curriculum includes Project / Internship Training / Field Visit for real life experiential learning.	Satisfied
5	Curriculum satisfies local, national and global industrial needs.	Satisfied
6	Institution inculcates Leadership qualities, team spirit and loyalty.	Agree
7	Employee fulfils the duties and responsibilities to the best of her abilities.	Agree
8	Employee's planning and organization skills effectively contribute for attaining the goals of the organization.	Agree
9	Employee inspires creativity in the workplace and helps the organization to find new opportunities to grow.	Agree
10	Employee's inclination to adopt new methods and technology in the organisation -	Very Good
11	Suggest any modification/innovative course to be introduced in the curriculum:	I feel students are low in physical activities pl maintain a games period





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**Feedback - 2022 EVEN**

**FEEDBACK BY EMPLOYERS : 2022-23**

**Name of the Employee [Alumna] : Ananthi Alias AathiLakshmi D**

**Programme Studied in the College : B.A ENGLISH(R)**

**Batch : 2019-2022**

**E-MailId : 19ananthi-ugengr@sfrcollege.edu.in**

**Mobile no. : 9790220323**

**Name of the Company/Firm : K.C.A.D chidambaram nyanagiri matriculation school ,**

**Address of the Employer : Near Ethel Harvey Road , Sattur - 626203**

**Name and Designation of the  
Respondent in the Organisation : MRS. Sri Devi**

S.No	Question	Response
	<b>EMPLOYERS' FEEDBACK ON CURRICULUM AND INFRASTRUCTURE&amp;SUPPORT FACILITIES : 2022-23</b> <b>Feedback by Employers : 2022-23</b>	
1	Curriculum helps in developing the overall personality of the students.	Agree
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4	Curriculum includes Project / Internship Training / Field Visit for real life experiential learning.	Highly Satisfied
5	Curriculum satisfies local, national and global industrial needs.	Satisfied
6	Institution inculcates Leadership qualities, team spirit and loyalty.	Strongly Agree
7	Employee fulfils the duties and responsibilities to the best of her abilities.	Strongly Agree
8	Employee's planning and organization skills effectively contribute for attaining the goals of the organization.	Agree
9	Employee inspires creativity in the workplace and helps the organization to find new opportunities to grow.	Strongly Agree
10	Employee's inclination to adopt new methods and technology in the organisation -	Excellent
11	Suggest any modification/innovative course to be introduced in the curriculum:	Design thinking process



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**Feedback - 2022 EVEN**

**FEEDBACK BY EMPLOYERS : 2022-23**

**Name of the Employee [Alumna] : Umamaheswari Venkatesan**  
**Programme Studied in the College : M.Sc., Microbiology**  
**Batch : 2020-2022**  
**E-MailId : umavenkatesh521@gmail.com**  
**Mobile no. : 9345572079**

**Name of the Company/Firm : Veetechnologies**  
**Address of the Employer : Cantonment, Trichy**

**Name and Designation of the  
Respondent in the Organisation : Medical coder**

S.No	Question	Response
	<b>EMPLOYERS' FEEDBACK ON CURRICULUM AND INFRASTRUCTURE&amp;SUPPORT FACILITIES : 2022-23</b> <b>Feedback by Employers : 2022-23</b>	
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6	Institution inculcates Leadership qualities, team spirit and loyalty.	Strongly Agree
7	Employee fulfils the duties and responsibilities to the best of her abilities.	Strongly Agree
8	Employee's planning and organization skills effectively contribute for attaining the goals of the organization.	Strongly Agree
9	Employee inspires creativity in the workplace and helps the organization to find new opportunities to grow.	Strongly Agree
10	Employee's inclination to adopt new methods and technology in the organisation -	Excellent
11	Suggest any modification/innovative course to be introduced in the curriculum:	--



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**Feedback - 2022 EVEN**

**FEEDBACK BY EMPLOYERS : 2022-23**

**Name of the Employee [Alumna] : AnithaEswari**  
**Programme Studied in the College : Bsc maths(CA)**  
**Batch : 2020-22**  
**E-MailId : eswarianitha6@gmail.com**  
**Mobile no. : 9751500944**  
**Name of the Company/Firm : Gift shop**  
**Address of the Employer : 21/4/5 maruthupandia madathu street sivakasi**  
**Name and Designation of the Respondent in the Organisation : Anitha ,designer,sales&account**

S.No	Question	Response
	<b>EMPLOYERS' FEEDBACK ON CURRICULUM AND INFRASTRUCTURE&amp;SUPPORT FACILITIES : 2022-23</b> <b>Feedback by Employers : 2022-23</b>	
1	Curriculum helps in developing the overall personality of the students.	Agree
2	Outcome Based Education facilitates the identification of strengths and weakness of students and attainment of proficiency and fluency in the subject matter.	Agree
3	Curriculum makes the students industry-ready by imparting employability skills.	Agree
4	Curriculum includes Project / Internship Training / Field Visit for real life experiential learning.	Satisfied
5	Curriculum satisfies local, national and global industrial needs.	Satisfied
6	Institution inculcates Leadership qualities, team spirit and loyalty.	Agree
7	Employee fulfils the duties and responsibilities to the best of her abilities.	Agree
8	Employee's planning and organization skills effectively contribute for attaining the goals of the organization.	Agree
9	Employee inspires creativity in the workplace and helps the organization to find new opportunities to grow.	Agree
10	Employee's inclination to adopt new methods and technology in the organisation -	Very Good
11	Suggest any modification/innovative course to be introduced in the curriculum:	No