



**THE STANDARD FIREWORKS RAJARATNAM COLLEGE FOR WOMEN (AUTONOMOUS),
SIVAKASI – 626 123.**

(Affiliated to Madurai Kamaraj University, Re-accredited with A Grade by NAAC,
College with Potential for Excellence by UGC and Mentor Institution under UGC PARAMARSH)

DEPARTMENT OF COMMERCE

UG DEGREE PROGRAMME IN COMMERCE GENERAL

PROGRAMME EDUCATIONAL OBJECTIVES

The Graduates will

PEO1.	pursue Post-Graduation in commerce, management and Social works, cope up with the latest developments in commerce streams at national and global level and take up job opportunities as Administrators, Accountants and Cashier.
PEO2.	be competent in written and oral communication, quantitative reasoning, information literacy and critical thinking to appear for competitive examinations and job interviews.
PEO3.	possess entrepreneurial and managerial skills to become a women entrepreneur of Micro to Large scale industries.
PEO4.	be holistic with sense of civic responsibility, moral accountability and professional ethics through curricular and co-curricular activities.

PROGRAMME SPECIFIC OUTCOMES

By the Completion of B.Com General Programme, the learners will be able to

PSO1.	apply knowledge on recent trends in Commerce, Management, Finance and Banking to attain competency to face global challenges in commerce and business.
PSO2.	integrate knowledge, skill, reasoning ability and attitude to solve problems in day-to-day business affairs and to reach out appropriate conclusions.
PSO3.	excel in their careers as management executives, HR consultants and financial advisors by applying financial, managerial and accounting skills.
PSO4.	communicate effectively, draw decisions and solve problems in day to day business issues in par with corporate requirements.
PSO5.	demonstrate team spirit and leadership qualities and overcome challenges throughout their professional career in multidisciplinary settings.
PSO6.	transform into ethically and socially responsible professionals through quality and need based commerce education.
PSO7.	involve in continuous learning process for attaining social and economic goals of self, family and society

COURSE OUTCOME

Alternate Course	
Course Code: GLCLA11	Course Title: BUSINESS CORRESPONDENCE
On successful completion of the course, the learners should be able to	
CO1	describe the concepts of business correspondence
CO2	explain the basic communication system used in business letters
CO3	apply verbal and non-verbal communication skills to draft clear, complete accurate messages
CO4	identify the procedure for writing business letters
CO5	prepare the minutes of the meetings and reports

Alternate Course	
Course Code: GLCLA21	Course Title: MARKETING
On successful completion of the course, the learners should be able to	
CO1	explain the basic concepts and key elements of marketing
CO2	identify the proper product plan and related strategies to survive in a competitive market
CO3	analyze the appropriate marketing and pricing strategies for all stages of Product Life Cycle
CO4	examine the distribution channels to make use of an effective distribution channel
CO5	relate all the promotional mix to survive in the competitive market

Core Course	
Course Code: GLCM11	Course Title: FINANCIAL ACCOUNTING
On successful completion of the course, the learners should be able to	
CO1	explain the basic concepts of financial accounting
CO2	apply accounting concepts, principles and conventions to prepare books of accounts
CO3	analyze the procedures for reconciling the cash book and bank passbook
CO4	identify the financial position of the business by preparing trading, profit and loss a/c and balance sheet
CO5	compute surplus or deficit of non-trading concerns

Core Course	
Course Code: GLCM12	Course Title: BUSINESS ORGANISATION
On successful completion of the course, the learners should be able to	
CO1	summarize the working aspects of various businesses
CO2	identify the key components of a successful business
CO3	explain the features and types of various forms of organization
CO4	examine the tactics, principles and legal procedures for starting a firm / company
CO5	distinguish the functioning of various forms of organization

Core Course	
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CO5	distinguish the functioning of various forms of organization

Allied Course	
Course Code: GLCM1A1	Course Title: BUSINESS ECONOMICS
On successful completion of the course, the learners should be able to	
CO1	recall the concepts of economics and business economics.
CO2	illustrate the theories of demand and supply analysis.
CO3	summarise the various methods of pricing, profit policy and profit planning.
CO4	identify the cost and revenue concepts, pricing under perfect, monopoly and monopolistic competition.
CO5	describe the various approaches of demand forecasting for existing and new products.

Core Course	
Course Code: GLCM21	Course Title: ADVANCED ACCOUNTANCY
On successful completion of the course, the learners should be able to	
CO1	relate the accounts with various business organisations
CO2	classify and record various assets and determine its current value
CO3	apply the quantitative knowledge to record the expenses and incomes of various business
CO4	identify the profit or loss of business ventures
CO5	analyse the insurance claims for loss of stock and loss of profit

Core Course	
Course Code: GLCM22	Course Title: PRINCIPLES OF INSURANCE
On successful completion of the course, the learners should be able to	
CO1	explain the concept, features and principles of insurance
CO2	describe the various life insurance and general insurance products and features
CO3	examine the functioning and role of institutions involved in executing and regulating insurance business
CO4	compare and suggest appropriate fire insurance and marine insurance policies for various businesses
CO5	discuss the diversified role of life insurance agents and development officers

Allied Course	
Course Code: GLCM2A1	Course Title: INDIAN ECONOMY
On successful completion of the course, the learners should be able to	
CO1	list out the status and characteristics of Indian Economy
CO2	identify the problems of population growth, unemployment and poverty with relief measures
CO3	explain the concepts of National Income and population aspects with suitable measures
CO4	analyse the role of agriculture, public sector undertakings and service sector in Indian Economy
CO5	examine the planning systems, technique of planning and gain awareness on Government Initiative Programmes

Core Course	
Course Code: GLCM31	Course Title: PARTNERSHIP ACCOUNTING
On successful completion of the course, the learners should be able to	
CO1	explain the basic concepts of partnership accounts
CO2	solve problems relating to admission, retirement and death of partners
CO3	apply the knowledge to tackle the problems in partnership firms.
CO4	prepare accounts during amalgamation and sale of business
CO5	analyse accounting procedures under any situations in partnership firm

Core Course	
Course Code: GLCM32	Course Title: BANKING IN PRACTICE
On successful completion of the course, the learners should be able to	
CO1	explain the rights and obligations of a banker and a customer relating to banking operations
CO2	discuss the practices in operating various types of deposit and loan accounts
CO3	analyze the banking provisions relating to the usage of negotiable instruments
CO4	describe the role of paying banker and collecting banker
CO5	examine the features and significance of modern banking technologies

Core Course	
Course Code: GLCM33	Course Title: PRINCIPLES OF MANAGEMENT
On successful completion of the course, the learners should be able to	
CO1	explain the concepts of management and managerial practices
CO2	describe the principles and techniques in planning, organizing and controlling
CO3	establish the significance of selection procedure and control process
CO4	compare the management functions to choose the most appropriate course of actions out of all available alternatives
CO5	categorize the control techniques for the achievement of effective staffing policy

Core Course	
Course Code: GLCM34	Course Title: E-COMMERCE AND WEB PROGRAMMING
On successful completion of the course, the learners should be able to	
CO1	summarize the fundamental concepts in internet and HTML
CO2	explain electronic payment systems and creating web sites for e-commerce
CO3	describe about e-commerce and its models
CO4	develop simple programs using HTML tags
CO5	apply various tags to be used for developing a web page

Core Course	
Course Code: GLCM3L1	Course Title: E-COMMERCE AND WEB PROGRAMMING LAB
On successful completion of the course, the learners should be able to	
CO1	describe the fundamental tags used in HTML
CO2	explain the usage of HTML tags
CO3	apply the HTML tags to design a program
CO4	analyze the various tags to be used for designing a webpage using HTML
CO5	design a webpage using acquired knowledge in different ways in real world applications.

Allied Course	
Course Code: GLCM3A1	Course Title: BUSINESS STATISTICS
On successful completion of the course, the learners should be able to	
CO1	explain the basic concepts and applications of statistics in business
CO2	solve problems in measures of central tendency and dispersion
CO3	compute the relationship between two variables using correlation and regression
CO4	present statistical inference for secondary data to draw conclusions
CO5	apply time series analysis to forecast future trends in formulating the management policies

Non Major Elective Course	
Course Code: GLCM3N1	Course Title: ACCOUNTING FOR SMALL BUSINESS
On successful completion of the course, the learners should be able to	
CO1	explain the basic concepts, principles and procedures of accounting
CO2	apply the art of recording day to day business transactions skillfully
CO3	identify the cash position of business entity
CO4	examine the financial position of the concern
CO5	prepare final accounts in accordance with generally accepted accounting principles

Non Major Elective Course

Course Code: GLCM3N2

Course Title: வணிகக் கடிதங்கள்

On successful completion of the course, the learners should be able to

CO1	வணிகத் தொடர்பின் அடிப்படைக் கூறுகளைப் பட்டியலிடுவர்
CO2	வணிகக் கடிதங்களின் வகைகளைப் பகுத்தாய்வர்
CO3	காப்பீட்டு திட்டங்கள் மற்றும் வங்கி பணிகளை பற்றி தெளிவர்
CO4	வங்கிகள் தொடர்பான கடிதங்களை சிறப்பாக கட்டமைப்பர்
CO5	சீரிய வணிகக் கடிதங்கள் வரையும் வல்லமை மேம்படும்

Core Course

Course Code: GLCM41

Course Title: CORPORATE ACCOUNTING – I;

On successful completion of the course, the learners should be able to

CO1	explain the fundamental accounting concepts as per Companies Act, 2013
CO2	summarise the methods of redemption of preference shares and debentures
CO3	prepare and present final accounts of joint stock companies as per revised company law requirements
CO4	identify the basis of allocation of expenses before and after incorporation
CO5	analyse the accounting procedure for the restructure of companies

Core Course	
Course Code: GLCM42	Course Title: BUSINESS ENVIRONMENT
On successful completion of the course, the learners should be able to	
CO1	describe the basic fundamental concepts for business management.
CO2	explain the factors influencing the business.
CO3	evaluate the operations of financial system in India.
CO4	examine the functions of macro environment in Indian economy.
CO5	analyze the importance of Indian constitutional environment.

Core Course	
Course Code: GLCM43	Course Title: RETAIL MARKETING
On successful completion of the course, the learners should be able to	
CO1	list out the concepts of retail marketing and online marketing
CO2	classify the retail consumers and units based on the merchandise mix
CO3	evaluate the store design and the structure of retailing
CO4	organize the retail location and layout based on the retail formats
CO5	identify the suitable supply chain and logistics management

Core Course	
Course Code: GLCM44	Course Title: DEVELOPMENT OF SMALL BUSINESS
On successful completion of the course, the learners should be able to	
CO1	explain the basic elements of MSMEs
CO2	describe the industrial estates and subsidies available to them
CO3	identify the financial assistance available for small businesses
CO4	examine the strategies during initiation of small business
CO5	analyse the problems and prospects of small business and evaluate the export potentials

Allied Course	
Course Code: GLCM4A1	Course Title: BUSINESS MATHEMATICS
On successful completion of the course, the learners should be able to	
CO1	explain the basic concepts of business mathematics
CO2	apply the laws of indices and logarithms
CO3	solve commercial arithmetic problems with ease
CO4	list out the several types of matrices
CO5	examine the law of probability for taking managerial decisions

Non Major Course	
Course Code: GLCM4N1	Course Title: ADVERTISING
On successful completion of the course, the learners should be able to	
CO1	describe the various concepts in advertising
CO2	explain the significance of various advertising tools
CO3	apply skills in preparing advertisement copy and budget
CO4	choose appropriate advertisement media for selling the products or services
CO5	examine the efficiency of advertisements and advertising agency

Non Major Course	
Course Code: GLCM4N2	Course Title: செயலர் பணி முறைகள்
On successful completion of the course, the learners should be able to	
CO1	நிறுமத்தை தோற்றுவிக்கும் முறையை எடுத்துரைப்பர்.
CO2	நிறுமச் செயலரின் தகுதிகளையும் பணிகளையும் அடையாளப் படுத்துவர்.
CO3	தீர்மானங்கள் நிறைவேற்றும் முறைகளை சான்றுகளுடன் விளக்குவர்.
CO4	நிறுமக் கூட்டங்களை வரிசைப் படுத்துவர்.
CO5	செயலர் பணிமுறைகளை ஆராய்ந்தறிவர்.

Non Major Course	
Course Code: GLCM4N3	Course Title: CONSUMERISM
On successful completion of the course, the learners should be able to	
CO1	recall the provisions of Consumer Protection Act 1986
CO2	analyse the role of Consumer Protection Act 1986 in protecting consumers
CO3	summarise the various elements of consumerism
CO4	identify the appropriate procedure for redressing consumer disputes under the Three Tier Redressal System
CO5	examine the various advisory bodies of consumer grievance redressal mechanism

DISCIPLINE SPECIFIC COURSE	
Course Code: GLCM4DSL	Course Title: PRACTICAL COMMERCE
On successful completion of the course, the learners should be able to	
CO1	summarise the procedure for online banking transactions
CO2	illustrate the process to apply for loans
CO3	pay utility payments and book tickets online
CO4	compare and contrast the various methods for transferring money online
CO5	analyse the key requirements for various forms of business

Core Course	
Course Code: GLCM51	Course Title: CORPORATE ACCOUNTING - II
On successful completion of the course, the learners should be able to	
CO1	explain the basic accounting concepts as per Companies Act, 2013
CO2	compute the value of equity shares and goodwill of companies
CO3	consolidate the financial accounts of holding and subsidiary companies
CO4	prepare the final accounts of banking companies and Insurance companies
CO5	present books of accounts using double account system

Core Course	
Course Code: GLCM52	Course Title: TAXATION - I
On successful completion of the course, the learners should be able to	
CO1	explain the basic concepts of income tax
CO2	prepare the statement of income from salary and house property of individuals
CO3	apply the tax provisions in the computation of business and professional income
CO4	compute profit/loss from capital gains and income from other sources
CO5	identify the tax provisions in assessment of total income and tax liability of individuals

Core Course	
Course Code: GLCM5L	Course Title: COMPUTERISED ACCOUNTING LAB
On successful completion of the course, the learners should be able to	
CO1	relate day-to-day transactions using accounting package
CO2	create ledgers and accounting vouchers of a company in a computerized format
CO3	identify inventory vouchers
CO4	analyse financial accounts and stock summaries
CO5	outline the financial statements for tax purposes

Elective Course	
Course Code: GLCM5E1	Course Title: COSTING
On successful completion of the course, the learners should be able to	
CO1	explain the basic concepts of costing and its profitability techniques in business
CO2	assess the allocation and apportionment of overhead among production and service departments
CO3	identify the methods followed in material and inventory control system
CO4	apply skills to fix remuneration on the basis of incentive schemes
CO5	examine the methods of costing suitable for homogeneous product and construction projects

Elective Course	
Course Code: GLCM5E2	Course Title: COMMERCIAL LAW
On successful completion of the course, the learners should be able to	
CO1	explain the basic principles of general contract
CO2	discuss the effect of assent and object in contract
CO3	describe the breach of promises in business contracts and the relief
CO4	apply contract of sales of movable goods in business
CO5	analyse the role of agent while acting on behalf of principal and its effects in business contract

Elective Course	
Course Code: GLCM5E3	Course Title: BANK MANAGEMENT
On successful completion of the course, the learners should be able to	
CO1	summarise the basic concepts in management of banks
CO2	explain the management and operating policies of the bank relating to customers
CO3	identify the procedures adopted in managing bank resources
CO4	assess the consumer rights and employee developments in banking operations
CO5	analyze the career and development opportunities available to bankers

Elective Course	
Course Code: GLCM5E4	Course Title: MARKETING MANAGEMENT
On successful completion of the course, the learners should be able to	
CO1	describe the basic concepts of marketing management
CO2	discuss the various stages in product planning and development.
CO3	identify the consumer decision making behaviour
CO4	explain the recent trends in marketing
CO5	analyze the relevance of marketing research and marketing information system in business field

Core Course	
Course Code: GLCM61	Course Title: MANAGEMENT ACCOUNTING
On successful completion of the course, the learners should be able to	
CO1	explain the basic concepts of management accounting
CO2	apply the financial performance measurement tools to analyze financial statements
CO3	examine the liquidity and profitability positions of business using ratios
CO4	utilize marginal costing techniques for price fixation and profit planning
CO5	compute variances for enhancing cost effectiveness

Core Course	
Course Code: GLCM62	Course Title: TAXATION II
On successful completion of the course, the learners should be able to	
CO1	explain the GST provisions by recognizing the differences between earlier indirect taxes regime and GST
CO2	demonstrate the procedures and legal provisions in GST registration and documentation
CO3	identify the procedure and provisions in filing of GST returns and claiming refund
CO4	examine the tax provisions relating to input tax credit, valuation of supply and levy and collection of tax
CO5	analyze the tax provisions in the clearance procedures involved in import and export of goods

Core Course	
Course Code: GLCM63	Course Title: WOMEN ENTREPRENEURSHIP
On successful completion of the course, the learners should be able to	
CO1	explain the basic concepts of entrepreneur, entrepreneurship and women entrepreneurship
CO2	examine the schemes offered by the Government and NGOs to entrepreneurial development
CO3	summarize the income generating activities available for rural women entrepreneur
CO4	analyze the qualities required to overcome the challenges of women entrepreneurs in a competitive world
CO5	identify the future prospects for the development of women entrepreneurs

Core Course	
Course Code: GLCM64	Course Title: LABOUR LAW
On successful completion of the course, the learners should be able to	
CO1	explain the key terms in various labour legislations.
CO2	evaluate the various benefits availed by the employees from the management.
CO3	analyse the role of labour laws in protecting the employees.
CO4	describe the laws relating to payment of wages, bonus and gratuity.
CO5	examine the rights of labourers on health and safety in the working environment.

Elective Course	
Course Code: GLCM6E1	Course Title: AUDITING
On successful completion of the course, the learners should be able to	
CO1	summarize the origin and developments in the field of auditing
CO2	illustrate the procedures for the conduct of different types of audit
CO3	examine the legal provisions of several acts in the generation of audit reports
CO4	demonstrate the practices in vouching and verification of assets and liabilities
CO5	discuss the liabilities an auditor in conduct of audit in different companies

Elective Course	
Course Code: GLCM6E2	Course Title: INVESTMENT MANAGEMENT
On successful completion of the course, the learners should be able to	
CO1	explain the basic concepts involved in investment management
CO2	summarise the operations of Financial Markets
CO3	compare and contrast the various derivatives in the financial market
CO4	analyze the financial performance and competency of the investing company
CO5	categorise the investment options and take the right investment decisions

Elective Course	
Course Code: GLCM6E3	Course Title: PERSONNEL MANAGEMENT
On successful completion of the course, the learners should be able to	
CO1	summarise the role of Human relations in Personnel Management
CO2	explain the methods of wages and salary distribution
CO3	analyse the scenario of worker's participation in the management
CO4	evaluate the grievance settlement systems and adopt good disciplinary systems
CO5	determine the ways for building employees morale

Job Oriented Course	
Course Code: GLJO61	Course Title: PRE-SCHOOL EDUCATION
On successful completion of the course, the learners should be able to	
CO1	explain the play-based early learning to support children's holistic development
CO2	analyze safe, healthy and quality learning environment for students
CO3	implement strategies to support and engage families and communities
CO4	reflect their behaviour through their actions to children
CO5	train the kids to do their activity on their own

Job Oriented Course	
Course Code: GLJO61L	Course Title: PRE-SCHOOL EDUCATION LAB
On successful completion of the course, the learners should be able to	
CO1	demonstrate finger plays, games and actions
CO2	prepare and present workbook to develop sensorial, language, arithmetic skill
CO3	compose a rhyme or game in a new form to educate the children
CO4	make use of broad collection of Montessori equipments for the intellectual development of young minds
CO5	illustrate academic disciplines like language and literacy

Self Employment Course	
Course Code: GLSE64	Course Title: GST ONLINE COMPLIANCE
On successful completion of the course, the learners should be able to	
CO1	explain the basic concepts of GST
CO2	illustrate the procedures and legal provisions in GST registration and documentation
CO3	analyse the tax provisions relating to input tax credit
CO4	apply the tax provisions on valuation of supply of goods and services
CO5	describe the procedure and provisions in filing of GST returns and claiming refund

Self Employment Course	
Course Code: GLSE64L	Course Title: GST ONLINE COMPLIANCE LAB
On successful completion of the course, the learners should be able to	
CO1	describe the features and usage of GST Portal.
CO2	adopt the GST registration procedures through online.
CO3	prepare and maintain e-registers.
CO4	file GST returns online
CO5	apply GST payment mechanism for various business concerns.

Job Oriented Course	
Course Code: GLJO69	Course Title: STENOGRAPHY
On successful completion of the course, the learners should be able to	
CO1	explain the symbols and strokes for short hand
CO2	rephrase the dictated notes in short hand
CO3	apply skills in writing of light and thick strokes in short hand
CO4	identify the principles of short hand writing
CO5	transcribe short hand into long hand

Job Oriented Course	
Course Code: GLJO69L	Course Title: STENOGRAPHY LAB
On successful completion of the course, the learners should be able to	
CO1	define the principles of writing in short hand
CO2	practice the important words in work book
CO3	enhance the work of lithos in short hand
CO4	apply skills for neatness in light and thick strokes
CO5	categorize the principles of short hand to long hand





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College with Potential for Excellence by UGC and Mentor Institution under UGC PARAMARSH)

DEPARTMENT OF COMMERCE

UG DEGREE PROGRAMME IN COMMERCE WITH COMPUTER APPLICATIONS

PROGRAMME EDUCATIONAL OBJECTIVES

The Graduates will

PEO1.	pursue higher education in Post graduate courses and excel as Data entry operators in industries, organisation and educational institutions.
PEO2.	possess up-to-date knowledge and soft skills to react aptly as an effective businessman, manager or consultant.
PEO3.	utilize various sources of financial support from Government and financial institutions to establish and manage their business effectively
PEO4.	comprehend the significance of code of ethics in personal life and the implication of professional ethics in business operations.

PROGRAMME SPECIFIC OUTCOMES

By the Completion of B.Com Computer Applications Programme, the learners will be able to

PSO1.	apply Commerce and computer applications knowledge in automated production, finance, Marketing and HR industries
PSO2.	possess wide spectrum of managerial skills for solving HR / Finance / Marketing problems along with competency to outshine in their careers
PSO3.	utilize the modern concepts and techniques in Commerce and Computer Applications skillfully and tactically for corporate decision making.
PSO4.	exhibit excellence in application of ICT for developing Computer based solutions for business projects.
PSO5.	implement Professional skills, values, team spirit and leadership qualities to cope up with the Industrial and Academic challenges.
PSO6.	demonstrate awareness of economic, accounting, banking and marketing regulatory contexts in global perspectives.
PSO7.	prove proficiency, excel in contemporary knowledge of business and cater to the manpower needs of companies in Accounting, Taxation, Business Laws, Auditing, Financial analysis and Management.

Alternate Course	
Course Code: GLCLA11	Course Title: BUSINESS CORRESPONDENCE
On successful completion of the course, the learners should be able to	
CO1.	describe the concepts of business correspondence
CO2.	explain the basic communication system used in business letters
CO3.	apply verbal and non-verbal communication skills to draft clear, complete accurate messages
CO4.	identify the procedure for writing business letters
CO5.	prepare the minutes of the meetings and reports

Alternate Course	
Course Code: GLCLA21	Course Title: MARKETING
On successful completion of the course, the learners should be able to	
CO1.	explain the basic concepts and key elements of marketing
CO2.	identify the proper product plan and related strategies to survive in a competitive market
CO3.	analyze the appropriate marketing and pricing strategies for all stages of Product Life Cycle
CO4.	examine the distribution channels to make use of an effective distribution channel
CO5.	relate all the promotional mix to survive in the competitive market

Core Course	
Course Code: GLCM11	Course Title: FINANCIAL ACCOUNTING
On successful completion of the course, the learners should be able to	
CO1.	explain the basic concepts of financial accounting
CO2.	apply accounting concepts, principles and conventions to prepare books of accounts
CO3.	analyze the procedures for reconciling the cash book and bank passbook
CO4.	identify the financial position of the business by preparing trading, profit and loss a/c and balance sheet
CO5.	compute surplus or deficit of non-trading concerns

Core Course	
Course Code: GLCM12	Course Title: BUSINESS ORGANISATION
On successful completion of the course, the learners should be able to	
CO1.	summarize the working aspects of various businesses
CO2.	identify the key components of a successful business
CO3.	explain the features and types of various forms of organization
CO4.	examine the tactics, principles and legal procedures for starting a firm / company
CO5.	distinguish the functioning of various forms of organization

Allied Course	
Course Code: GLCM1AL	Course Title: OFFICE AUTOMATION AND ACCOUNTING LAB
On successful completion of the course, the learners should be able to	
CO1.	define ethical framework in maintaining books of accounts and vouchers.
CO2.	develop the documents and letters using various formatting techniques.
CO3.	analyse the data in spreadsheets to report the information for decision making.
CO4.	create, manage and print reports using database.
CO5.	improve the presentation skills using various effects.

Core Course	
Course Code: GLCM21	Course Title: ADVANCED ACCOUNTANCY
On successful completion of the course, the learners should be able to	
CO1.	relate the accounts with various business organisations
CO2.	classify and record various assets and determine its current value
CO3.	apply the quantitative knowledge to record the expenses and incomes of various business
CO4.	identify the profit or loss of business ventures
CO5.	analyse the insurance claims for loss of stock and loss of profit

Core Course	
Course Code: GLCM22	Course Title: PRINCIPLES OF INSURANCE
On successful completion of the course, the learners should be able to	
CO1.	explain the concept, features and principles of insurance
CO2.	describe the various life insurance and general insurance products and features
CO3.	examine the functioning and role of institutions involved in executing and regulating insurance business
CO4.	compare and suggest appropriate fire insurance and marine insurance policies for various businesses
CO5.	discuss the diversified role of life insurance agents and development officers

Allied Course	
Course Code: GLCM2AL	Course Title: MULTIMEDIA LAB
On successful completion of the course, the learners should be able to	
CO1.	acquire the basic knowledge of designing.
CO2.	explain the image editing tools.
CO3.	apply the technical skills in Multimedia.
CO4.	analyse the steps to create designs.
CO5.	create designs using text, objects and images in Multimedia.

Core Course	
Course Code: GLCM31	Course Title: PARTNERSHIP ACCOUNTING
On successful completion of the course, the learners should be able to	
CO1.	explain the basic concepts of partnership accounts
CO2.	solve problems relating to admission, retirement and death of partners
CO3.	apply the knowledge to tackle the problems in partnership firms.
CO4.	prepare accounts during amalgamation and sale of business
CO5.	analyse accounting procedures under any situations in partnership firm

Core Course	
Course Code: GLCM32	Course Title: BANKING IN PRACTICE
On successful completion of the course, the learners should be able to	
CO1.	explain the rights and obligations of a banker and a customer relating to banking operations
CO2.	discuss the practices in operating various types of deposit and loan accounts
CO3.	analyze the banking provisions relating to the usage of negotiable instruments
CO4.	describe the role of paying banker and collecting banker
CO5.	examine the features and significance of modern banking technologies

Core Course	
Course Code: GLCM33	Course Title: PRINCIPLES OF MANAGEMENT
On successful completion of the course, the learners should be able to	
CO1.	explain the concepts of management and managerial practices
CO2.	describe the principles and techniques in planning, organizing and controlling
CO3.	establish the significance of selection procedure and control process
CO4.	compare the management functions to choose the most appropriate course of actions out of all available alternatives
CO5.	categorize the control techniques for the achievement of effective staffing policy

Core Course	
Course Code: GLCM35	Course Title: ACCOUNTING SOFTWARE
On successful completion of the course, the learners should be able to	
CO1.	explain the basic concepts and principles of computerized accounting.
CO2.	interpret the current inventory position.
CO3.	categorize the accounting vouchers and to compute total sales, purchase and GST.
CO4.	construct financial reports for Management Information System.
CO5.	identify appropriate Inventory vouchers to verify stock levels.

Core Course	
Course Code: GLCM3L2	Course Title: ACCOUNTING SOFTWARE LAB
On successful completion of the course, the learners should be able to	
CO1.	create a company profile and prepare accounting voucher entries.
CO2.	generate financial reports for an effective functioning of MIS.
CO3.	reconcile the bank pass book with the company cash book.
CO4.	work on payroll, purchase order, sales order and postdated vouchers.
CO5.	apply skills to compute GST valuation.

Allied Course	
Course Code: GLCM3A1	Course Title: BUSINESS STATISTICS
On successful completion of the course, the learners should be able to	
CO1.	explain the basic concepts and applications of statistics in business
CO2.	solve problems in measures of central tendency and dispersion
CO3.	compute the relationship between two variables using correlation and regression
CO4.	present statistical inference for secondary data to draw conclusions
CO5.	apply time series analysis to forecast future trends in formulating the management policies

Non Major Elective Course

Non Major Elective Course	
Course Code: GLCM3N1	Course Title: ACCOUNTING FOR SMALL BUSINESS
On successful completion of the course, the learners should be able to	
CO1.	explain the basic concepts, principles and procedures of accounting
CO2.	apply the art of recording day to day business transactions skillfully
CO3.	identify the cash position of business entity
CO4.	examine the financial position of the concern
CO5.	prepare final accounts in accordance with generally accepted accounting principles

Non Major Elective Course

Non Major Elective Course	
Course Code: GLCM3N2	Course Title: வணிகக் கடிதங்கள்
On successful completion of the course, the learners should be able to	
CO1.	வணிகத் தொடர்பின் அடிப்படைக் கூறுகளைப் பட்டியலிடுவர்
CO2.	வணிகக் கடிதங்களின் வகைகளைப் பகுத்தாய்வார்
CO3.	காப்பீட்டு திட்டங்கள் மற்றும் வங்கி பணிகளை பற்றி தெளிவர்
CO4.	வங்கிகள் தொடர்பான கடிதங்களை சிறப்பாக கட்டமைப்பர்
CO5.	சீரிய வணிகக் கடிதங்கள் வரையும் வல்லமை மேம்படும்

Core Course	
Course Code: GLCM41	Course Title: CORPORATE ACCOUNTING – I
On successful completion of the course, the learners should be able to	
CO1.	explain the fundamental accounting concepts as per Companies Act, 2013
CO2.	summarise the methods of redemption of preference shares and debentures
CO3.	prepare and present final accounts of joint stock companies as per revised company law requirements
CO4.	identify the basis of allocation of expenses before and after incorporation
CO5.	analyse the accounting procedure for the restructure of companies

Core Course	
Course Code: GLCM42	Course Title: BUSINESS ENVIRONMENT
On successful completion of the course, the learners should be able to	
CO1.	describe the basic fundamental concepts for business management.
CO2.	explain the factors influencing the business.
CO3.	evaluate the operations of financial system in India.
CO4.	examine the functions of macro environment in Indian economy.
CO5.	analyze the importance of Indian constitutional environment.

Core Course	
Course Code: GLCM45	Course Title: INTERNET AND WEB TECHNOLOGY
On successful completion of the course, the learners should be able to	
CO1.	describe the basics of web designing using HTML.
CO2.	explain the various applications of internet technology.
CO3.	apply internet browsing and E-mail in practice.
CO4.	design web page/site by using various HTML elements and attributes.
CO5.	build dynamic web pages using scripting languages.

Core Course	
Course Code: GLCM4L	Course Title: INTERNET AND WEB TECHNOLOGY LAB
On successful completion of the course, the learners should be able to	
CO1.	create a web page using HTML.
CO2.	build dynamic web pages using scripting languages.
CO3.	send e-mails and browse internet in practice.
CO4.	design web page/site by using various HTML elements and attributes.
CO5.	design a dynamic webpage/websites with good visual sense of designing.

Allied Course	
Course Code: GLCM4A1	Course Title: BUSINESS MATHEMATICS
On successful completion of the course, the learners should be able to	
CO1.	explain the basic concepts of business mathematics
CO2.	apply the laws of indices and logarithms
CO3.	solve commercial arithmetic problems with ease
CO4.	list out the several types of matrices
CO5.	examine the law of probability for taking managerial decisions

Non Major Course	
Course Code: GLCM4N1	Course Title: ADVERTISING
On successful completion of the course, the learners should be able to	
CO1.	describe the various concepts in advertising
CO2.	explain the significance of various advertising tools
CO3.	apply skills in preparing advertisement copy and budget
CO4.	choose appropriate advertisement media for selling the products or services
CO5.	examine the efficiency of advertisements and advertising agency

Non Major Course	
Course Code: GLCM4N2	Course Title: செயலர் பணி முறைகள்
On successful completion of the course, the learners should be able to	
CO1.	நிறுமத்தை தோற்றுவிக்கும் முறையை எடுத்துரைப்பர்.
CO2.	நிறுமச் செயலரின் தகுதிகளையும் பணிகளையும் அடையாளப் படுத்துவர்.
CO3.	தீர்மானங்கள் நிறைவேற்றும் முறைகளை சான்றுகளுடன் விளக்குவர்.
CO4.	நிறுமக் கூட்டங்களைப் வரிசைப் படுத்துவர்.
CO5.	செயலர் பணிமுறைகளை ஆராய்ந்தறிவர்.

Non Major Course	
Course Code: GLCM4N3	Course Title: CONSUMERISM
On successful completion of the course, the learners should be able to	
CO1.	recall the provisions of Consumer Protection Act 1986
CO2.	analyse the role of Consumer Protection Act 1986 in protecting consumers
CO3.	summarise the various elements of consumerism
CO4.	identify the appropriate procedure for redressing consumer disputes under the Three Tier Redressal System
CO5.	examine the various advisory bodies of consumer grievance redressal mechanism

DISCIPLINE SPECIFIC COURSE	
Course Code: GLCM4DSL	Course Title: PRACTICAL COMMERCE
On successful completion of the course, the learners should be able to	
CO1.	summarise the procedure for online banking transactions
CO2.	illustrate the process to apply for loans
CO3.	pay utility payments and book tickets online
CO4.	compare and contrast the various methods for transferring money online
CO5.	analyse the key requirements for various forms of business

CORECOURSE	
Course Code: GLCM51	Course Title: CORPORATE ACCOUNTING - II
On successful completion of the course, the learners should be able to	
CO1.	explain the basic accounting concepts as per Companies Act, 2013
CO2.	compute the value of equity shares and goodwill of companies
CO3.	consolidate the financial accounts of holding and subsidiary companies
CO4.	prepare the final accounts of banking companies and Insurance companies
CO5.	present books of accounts using double account system

CORE COURSE	
Course Code: GLCM52	Course Title: TAXATION - I
On successful completion of the course, the learners should be able to	
CO1.	explain the basic concepts of income tax
CO2.	prepare the statement of income from salary and house property of individuals
CO3.	apply the tax provisions in the computation of business and professional income
CO4.	compute profit/loss from capital gains and income from other sources
CO5.	identify the tax provisions in assessment of total income and tax liability of individuals

CORE COURSE	
Course Code: GLCM5L2	Course Title: VISUAL BASIC LAB
On successful completion of the course, the learners should be able to	
CO1.	describe the components of IDE and program elements.
CO2.	use standard controls to design a form.
CO3.	construct a form using standard strings and operators.
CO4.	create applications with dialog boxes and menus.
CO5.	make use of ADO control in visual basic to manipulate data in a database.

ELECTIVE COURSE	
Course Code: GLCM5E1	Course Title: COSTING
On successful completion of the course, the learners should be able to	
CO1.	explain the basic concepts of costing and its profitability techniques in business
CO2.	assess the allocation and apportionment of overhead among production and service departments
CO3.	identify the methods followed in material and inventory control system
CO4.	apply skills to fix remuneration on the basis of incentive schemes
CO5.	examine the methods of costing suitable for homogeneous product and construction projects

ELECTIVE COURSE	
Course Code: GLCM5E5	Course Title: VISUAL BASIC THEORY
On successful completion of the course, the learners should be able to	
CO1.	describe the components of IDE and program elements.
CO2.	build applications using Visual Basic controls.
CO3.	analyse the various strings and number handling functions.
CO4.	summarize the various control statements and dialog boxes.
CO5.	create applications with menus, files and database.

ELECTIVE COURSE	
Course Code: GLCM5E6	Course Title: OBJECT ORIENTED PROGRAMMING WITH C++
On successful completion of the course, the learners should be able to	
CO1.	describe the object oriented programming approach in connection with C++.
CO2.	construct the various aspects of developing programs using pointers.
CO3.	declare and define two-dimensional arrays.
CO4.	compare and contrast the constructors and destructors, operator overload and inheritance.
CO5.	apply the file system options in developing software.

ELECTIVE COURSE	
Course Code: GLCM5E7	Course Title: UNIX AND SHELL PROGRAMMING
On successful completion of the course, the learners should be able to	
CO1.	describe the basic concepts of Operating System.
CO2.	visualize the practical aspects in UNIX.
CO3.	discuss the process and memory allocation methods.
CO4.	narrate UNIX segmentation systems and deadlocks.
CO5.	sketch the shell programming in UNIX.

CORE COURSE	
Course Code: GLCM61	Course Title: MANAGEMENT ACCOUNTING
On successful completion of the course, the learners should be able to	
CO1.	explain the basic concepts of management accounting
CO2.	apply the financial performance measurement tools to analyze financial statements
CO3.	examine the liquidity and profitability positions of business using ratios
CO4.	utilize marginal costing techniques for price fixation and profit planning
CO5.	compute variances for enhancing cost effectiveness

CORE COURSE	
Course Code: GLCM62	Course Title: TAXATION II
On successful completion of the course, the learners should be able to	
CO1.	explain the GST provisions by recognizing the differences between earlier indirect taxes regime and GST
CO2.	demonstrate the procedures and legal provisions in GST registration and documentation
CO3.	identify the procedure and provisions in filing of GST returns and claiming refund
CO4.	examine the tax provisions relating to input tax credit, valuation of supply and levy and collection of tax
CO5.	analyze the tax provisions in the clearance procedures involved in import and export of goods

CORE COURSE	
Course Code: GLCM63	Course Title: WOMEN ENTREPRENEURSHIP
On successful completion of the course, the learners should be able to	
CO1.	explain the basic concepts of entrepreneur, entrepreneurship and women entrepreneurship
CO2.	examine the schemes offered by the Government and NGOs to entrepreneurial development
CO3.	summarize the income generating activities available for rural women entrepreneur
CO4.	analyze the qualities required to overcome the challenges of women entrepreneurs in a competitive world
CO5.	identify the future prospects for the development of women entrepreneurs

CORE COURSE	
Course Code: GLCM6P	Course Title: PROJECT
On successful completion of the course, the learners should be able to	
CO1.	acquire in-depth knowledge of their selected project topic.
CO2.	undertake problem identification, formulation and solution.
CO3.	apply the technical skills in their project.
CO4.	analyse the solutions to complex problems based on system approach.
CO5.	create a project with various modules.

ELECTIVE COURSE	
Course Code: GLCM6E1	Course Title: AUDITING
On successful completion of the course, the learners should be able to	
CO1.	summarize the origin and developments in the field of auditing
CO2.	illustrate the procedures for the conduct of different types of audit
CO3.	examine the legal provisions of several acts in the generation of audit reports
CO4.	demonstrate the practices in vouching and verification of assets and liabilities
CO5.	discuss the liabilities an auditor in conduct of audit in different companies

ELECTIVE COURSE	
Course Code: GLCM6E4	Course Title: E-COMMERCE
On successful completion of the course, the learners should be able to	
CO1.	analyze the impact of E-commerce on business models and strategy.
CO2.	relate EDI for exchange of business documents.
CO3.	apply appropriate network tools to build network topologies.
CO4.	demonstrate online marketing process.
CO5.	discuss the networking process in e-commerce.

ELECTIVE COURSE	
Course Code: GLCM6E5	Course Title: ENTERPRISE RESOURCE PLANNING
On successful completion of the course, the learners should be able to	
CO1.	explain the fundamental principles and concepts of business processes.
CO2.	outline the activities in the ERP life cycle.
CO3.	apply the ERP Applications (SAP, Oracle, People Soft and QAD) and issues specific to these applications their configuration and management.
CO4.	design the modules used in ERP systems and examine the working of different modules in ERP.
CO5.	examine the challenges associated with implementing enterprise systems and their impacts on organizations.

JOB ORIENTED COURSE	
Course Code: GLJO61	Course Title: PRE-SCHOOL EDUCATION
On successful completion of the course, the learners should be able to	
CO1.	explain the play-based early learning to support children's holistic development
CO2.	analyze safe, healthy and quality learning environment for students
CO3.	implement strategies to support and engage families and communities
CO4.	reflect their behaviour through their actions to children
CO5.	train the kids to do their activity on their own

JOB ORIENTED COURSE	
Course Code: GLJO61L	Course Title: PRE-SCHOOL EDUCATION LAB
On successful completion of the course, the learners should be able to	
CO1.	demonstrate finger plays, games and actions
CO2.	prepare and present workbook to develop sensorial, language, arithmetic skill
CO3.	compose a rhyme or game in a new form to educate the children
CO4.	make use of broad collection of Montessori equipments for the intellectual development of young minds
CO5.	illustrate academic disciplines like language and literacy

SELF EMPLOYMENT COURSE	
Course Code: GLSE64	Course Title: GST ONLINE COMPLIANCE
On successful completion of the course, the learners should be able to	
CO1.	explain the basic concepts of GST
CO2.	illustrate the procedures and legal provisions in GST registration and documentation
CO3.	analyse the tax provisions relating to input tax credit
CO4.	apply the tax provisions on valuation of supply of goods and services
CO5.	describe the procedure and provisions in filing of GST returns and claiming refund

SELF EMPLOYMENT COURSE	
Course Code: GLSE64L	Course Title: GST ONLINE COMPLIANCE LAB
On successful completion of the course, the learners should be able to	
CO1.	describe the features and usage of GST Portal.
CO2.	adopt the GST registration procedures through online.
CO3.	prepare and maintain e-registers.
CO4.	file GST returns online
CO5.	apply GST payment mechanism for various business concerns.

JOB ORIENTED COURSE	
Course Code: GLJO69	Course Title: STENOGRAPHY
On successful completion of the course, the learners should be able to	
CO1.	explain the symbols and strokes for short hand
CO2.	rephrase the dictated notes in short hand
CO3.	apply skills in writing of light and thick strokes in short hand
CO4.	identify the principles of short hand writing
CO5.	transcribe short hand into long hand

JOB ORIENTED COURSE	
Course Code: GLJO69L	Course Title: STENOGRAPHY LAB
On successful completion of the course, the learners should be able to	
CO1.	define the principles of writing in short hand
CO2.	practice the important words in work book
CO3.	enhance the work of lithos in short hand
CO4.	apply skills for neatness in light and thick strokes
CO5.	categorize the principles of short hand to long hand



**THE STANDARD FIREWORKS RAJARATNAM COLLEGE FOR WOMEN (AUTONOMOUS),
SIVAKASI – 626 123.**

(Affiliated to Madurai Kamaraj University, Re-accredited with A Grade by NAAC,
College with Potential for Excellence by UGC and Mentor Institution under UGC PARAMARSH)

DEPARTMENT OF COMMERCE

PG DEGREE PROGRAMME IN M.COM. COMPUTER APPLICATIONS

PROGRAMME EDUCATIONAL OBJECTIVES

The Graduates will

PEO1.	Become competent to pursue careers in the fast-growing Commerce and IT sectors through contemporary and up to date knowledge.
PEO2.	Establish themselves as effective professionals by solving real time problems through the use of Commerce and Computer knowledge.
PEO3.	Explore self-employment opportunities by applying professional and entrepreneurial skills.
PEO4.	Be socially responsible application developers and morally responsible citizens.

PROGRAMME SPECIFIC OUTCOMES

By the Completion of **M.COM. COMPUTER APPLICATIONS** programme, the learners will be able to

PSO1.	apply appropriate concepts, methods, resources and modern technologies in the core areas of commerce and computer applications.
PSO2.	Utilize the principles of research methodology, clearly and critically, while solving problems and making decisions related to corporate world.
PSO3.	Create and maintain database as per clients' (Business and service sectors) requirements to strengthen their Management Information Systems.
PSO4.	Make use of communication and intellectual competencies to take up careers in IT sector.
PSO5.	Work as an individual or in teams with enriched communication and social skills.
PSO6.	Adhere self-imposed moral and ethical standards for the benefit of the society as a whole.
PSO7.	Engage in continuous learning through higher studies and self-directed wisdom and accustom to changes in information technologies.

Core Course	
Course Code: HLCM11	Course Title: Advanced Accounting
On successful completion of the course, the learners should be able to	
CO1.	describe the accounting concepts, standards and practices followed by various business
CO2.	prepare branch accounts and voyage accounts to ascertain the financial results
CO3.	solve problems in partnership accounting relating to admission, retirement, death and insolvency of partners
CO4.	apply accounting skills in preparation of final accounts of business concerns and farms
CO5.	estimate the insurance claims for loss of stock

Core Course	
Course Code: HLCM12	Course Title: Direct Taxes
On successful completion of the course, the learners should be able to	
CO1	prepare the statement of income from salary and income from other sources of individuals
CO2	determine the annual values and income from house property
CO3	make use of the tax provisions in the computation of business and professional income
CO4	apply skills in computing capital gains and allowable depreciation
CO5	assess the total income and tax liability of individuals

Core Course	
Course Code: HLCM13	Course Title: Business Environment and Policy
On successful completion of the course, the learners should be able to	
CO1	explain the basic fundamental concepts of business environment
CO2	describe the factors affecting the business
CO3	identify the nature of the sustainability problems faced by business
CO4	determine the role of Government in business operations
CO5	examine the functions of macro environment in Indian economy

Core Course	
Course Code: HLCM14	Course Title: Database Management System
On successful completion of the course, the learners should be able to	
CO1	explain the basic knowledge of DBMS, ER-Model, Data Normalization and SQL
CO2	apply RDBMS concepts to manipulate the data in database
CO3	describe the concept of ER model in Entity-Relationship concepts
CO4	examine the concepts of normalization and relational operations
CO5	use the different query constructs and the features of SQL in ORACLE

Core Course	
Course Code: HLCM1L1	Course Title: Database Management System Lab
On successful completion of the course, the learners should be able to	
CO1	explain the DDL and DML commands
CO2	construct queries in SQL by using various commands
CO3	apply aggregate functions in SQL queries
CO4	make use of SQL operators to construct SQL queries
CO5	use PL/SQL coding in oracle

Elective Course	
Course Code: HLCM1E1	Course Title: Computer Networks
On successful completion of the course, the learners should be able to	
CO1	explain the fundamental concepts of computer networks, switching & network layer
CO2	identify the basics of internet and surf effectively
CO3	comprehend the various concepts of networks and switching
CO4	classify the functions of OSI model layers
CO5	examine the concepts and applications of network layers

Elective Course	
Course Code: HLCM1E2	Course Title: Basics of Information Technology
On successful completion of the course, the learners should be able to	
CO1	explain the fundamental concepts of computer operating systems
CO2	apply skills to create/operate various network architectures in working atmosphere
CO3	examine the wider concepts in database management system
CO4	create web pages
CO5	evaluate the various IT tools for management control

Core Course	
Course Code: HLCM21	Course Title: Cost and Management Accounting
On successful completion of the course, the learners should be able to	
CO1	explain the various cost and management accounting concepts
CO2	compute variances for cost control purposes
CO3	prepare and present budget for managerial purpose
CO4	apply different types of ratios in analyzing financial performance of a company
CO5	utilize marginal costing technique in managerial decision making

Core Course	
Course Code: HLCM22	Course Title: Entrepreneurship Development
On successful completion of the course, the learners should be able to	
CO1	explain the concept, types and significance of entrepreneurship and women entrepreneurship
CO2	analyse the reasons for industrial sickness and development of family business
CO3	describe the procedure in selection and implementation of business projects and supporting services available to the entrepreneurs
CO4	examine the Government support in developing entrepreneurship
CO5	apply the skills for starting a small scale business

Core Course	
Course Code: HLCM23	Course Title: Marketing Management
On successful completion of the course, the learners should be able to	
CO1	explain the fundamental concepts related to marketing
CO2	demonstrate the marketing research, marketing information system, consumer buying motive and decision process
CO3	identify the recent trends in marketing and consumer buying behaviour
CO4	categorize the market segmentation, types of products, planning and development
CO5	utilize the elements of marketing and modern marketing strategies

Core Course	
Course Code: HLCM24	Course Title: Visual Programming with .NET
On successful completion of the course, the learners should be able to	
CO1	describe the features and components of .NET framework
CO2	illustrate the use of windows form controls in VB.NET
CO3	compare the different usage of form controls in VB.NET
CO4	design forms using various controls in VBNET for real world applications
CO5	create VB.NET applications by using windows forms controls

Core Course	
Course Code: HLCM2L1	Course Title: Visual Programming with .NET Lab
On successful completion of the course, the learners should be able to	
CO1	use standard controls to design a form
CO2	construct windows applications using basic controls
CO3	create windows applications using various program elements
CO4	build the windows applications in vb.net
CO5	develop forms using various controls in vb.net for real world applications

Elective Course	
Course Code: HLCM2E1	Course Title: Consumerism
On successful completion of the course, the learners should be able to	
CO1	explain the consumer rights and responsibilities prevailing in the Indian economy
CO2	apply the concept and theories of consumer behaviour in their buying decisions
CO3	describe the various consumer protection Acts in Indian context
CO4	identify the appropriate forum for redressal in the three tier system
CO5	examine the various advisory bodies and organizations role in improving the consumer movements in India

Core Course	
Course Code: HLCM31	Course Title: Statistical Methods
On successful completion of the course, the learners should be able to	
CO1	explain the various concepts and techniques used in statistical analysis
CO2	solve problems related to measures of central tendency, dispersion and test of hypothesis
CO3	utilize various theoretical distribution and statistical tools for solving the business problem
CO4	apply chi-square test, coefficient of correlation and regression to make business decision
CO5	interpret data by using parametric and non-parametric tests

Core Course	
Course Code: HLCM32	Course Title: Corporate Accounting
On successful completion of the course, the learners should be able to	
CO1	relate the concept of accounting to be used by various companies
CO2	categorize the approaches to price level accounting and methods of valuation of human assets
CO3	compute the profit earned or loss incurred by corporates during the accounting period
CO4	construct the Balance sheet of the companies in issues relating to Amalgamation, Absorption, Reconstruction and Consolidation
CO5	dissect the accounting treatment opted by companies with relate to corporate restructure

Core Course	
Course Code: HLCM33	Course Title: Research Methodology
On successful completion of the course, the learners should be able to	
CO1	explain the basic concepts in social science research
CO2	describe the various stages in the research process
CO3	determine the steps in identification and development of research problem
CO4	construct hypotheses, data collection tools and scales
CO5	compare and contrast the various sampling technique, scaling methods, research tools and data collection methods

Core Course	
Course Code: HLCM34	Course Title: Web Applications
On successful completion of the course, the learners should be able to	
CO1	describe the features and components of HTML & .NET
CO2	make use of SQL queries in ADO.NET
CO3	illustrate with examples the form controls in .NET
CO4	design forms using various controls in .NET for real world applications
CO5	create .NET applications by using form controls

Core Course	
Course Code: HLCM3L1	Course Title: Web Applications Lab
On successful completion of the course, the learners should be able to	
CO1	use standard controls to design a webpage
CO2	make use of SQL queries to manipulate data in a database in ADO.NET
CO3	illustrate with examples the form controls in .NET
CO4	design forms using various controls in .NET for real world applications
CO5	create .NET applications by using form controls

Core Elective	
Course Code: HLCM3E1	Course Title: UGC - NET PREPARATORY COURSE - COMMERCE
On successful completion of the course, the learners should be able to	
CO1	explain the major concepts in business environment and business economics at national and global level
CO2	paraphrase the emerging trends in various taxation and banking acts
CO3	process data using statistical tools
CO4	identify the up to date changes in the marketing and financial arena
CO5	analyse the principles and methods of financial, cost and management accounting in decision making process

Core Course	
Course Code: HLCM41	Course Title: Financial Management
On successful completion of the course, the learners should be able to	
CO1	explain the basic concepts of financial management and profitability techniques in business
CO2	analyse capital budgeting techniques for effective decision making
CO3	identify the concept of cost of capital in analyzing profitability of the companies
CO4	estimate the working capital requirements for varied business situations
CO5	apply the procedure for formulating dividend policies of the companies

Core Course	
Course Code: HLCM42	Course Title: Goods and Service Tax
On successful completion of the course, the learners should be able to	
CO1	explain the GST provisions by recognizing the differences between earlier indirect taxes regime and GST
CO2	demonstrate the procedures and legal provisions in GST registration and documentation
CO3	identify the procedure and provisions in filing of GST returns and claiming refund
CO4	examine the tax provisions relating to input tax credit
CO5	analyse the tax provisions on valuation of supply and levy and collection of tax

Core Course	
Course Code: HLCM43	Course Title: Bank Management
On successful completion of the course, the learners should be able to	
CO1	explain the basic concepts in management of banks
CO2	illustrate the managerial and operating policies of the banks relating to customers
CO3	analyse the procedures adopted in managing human resources of banks
CO4	examine the asset liability management practices of banks
CO5	apply the bank audit and risk management practices in banks for improving their operational efficiency

Core Course	
Course Code: HLCM4P1	Course Title: Project
On successful completion of the course, the learners should be able to	
CO1	identify business related projects
CO2	define the project ideas
CO3	apply technical skills in designing a project
CO4	construct application oriented programs for an Organisation / Enterprise
CO5	design application packages to industrial needs

Elective Course	
Course Code: HLCM4E1	Course Title: Enterprise Resource Planning
On successful completion of the course, the learners should be able to	
CO1	define all the technical aspects of ERP systems
CO2	classify different processes of the organization to establish relationship among all processes
CO3	build and execute generic model of ERP
CO4	apply skills in selection, acquisition and implementation of enterprise systems
CO5	examine the working of different modules in ERP

Elective Course	
Course Code: HLCM4E2	Course Title: Operating System
On successful completion of the course, the learners should be able to	
CO1	recall the concepts of an operating system
CO2	demonstrate the file management system
CO3	apply skills to enhance process synchronization
CO4	analyse the application of UNIX in memory and storage management
CO5	examine the UNIX files and commands



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College with Potential for Excellence by UGC and Mentor Institution under UGC PARAMARSH)

DEPARTMENT OF COMMERCE

PG DEGREE PROGRAMME IN M.COM. HUMAN RESOURCE DEVELOPMENT

PROGRAMME EDUCATIONAL OBJECTIVES

The Graduates will

PEO1.	Pursue higher education in Human Resource Management and assume office as International Human Resource Associate, executive recruiter and labour relation specialist.
PEO2.	Foster creativity and innovation through Institutional training and Research projects for formulating HR policies and Strategies.
PEO3.	Excel in careers in corporate and financial sectors as HR managers / Consultants/ Performance Appraisers.
PEO4.	E-socially and ethically responsible individual, with a high degree of generous attitude towards peers, lifelong.

PROGRAMME SPECIFIC OUTCOMES

By the Completion of **M.COM. COMPUTER APPLICATIONS** programme, the learners will be able to

PSO1.	Gain grounding Knowledge in employees' training and development, compensation management, performance management, industrial relations and labour laws.
PSO2.	Foster analytical and critical thinking abilities for data – based decision making relating to HR issues.
PSO3.	Recognize and address HR issues and values and apply them in organizational settings.
PSO4.	Communicate effectively and make use of ICT in research ambience.
PSO5.	Exhibit strong leadership qualities as a mentor in a team and counselor as an individual.
PSO6.	Incorporate diversity and multicultural perspectives while making Human Resource Planning and Development.
PSO7.	Synthesize ethical and moral issues in the environment and apply them in organizational settings and adapt to multi-cultural environmental changes.

COURSE OUTCOME

Core Course	
Course Code: HLCM11	Course Title: Advanced Accounting
On successful completion of the course, the learners should be able to	
CO1.	describe the accounting concepts, standards and practices followed by various business
CO2.	prepare branch accounts and voyage accounts to ascertain the financial results
CO3.	solve problems in partnership accounting relating to admission, retirement, death and insolvency of partners
CO4.	apply accounting skills in preparation of final accounts of business concerns and farms
CO5.	estimate the insurance claims for loss of stock

Core Course	
Course Code: HLCM12	Course Title: Direct Taxes
On successful completion of the course, the learners should be able to	
CO1	prepare the statement of income from salary and income from other sources of individuals
CO2	determine the annual values and income from house property
CO3	make use of the tax provisions in the computation of business and professional income
CO4	apply skills in computing capital gains and allowable depreciation
CO5	assess the total income and tax liability of individuals

Core Course	
Course Code: HLCM13	Course Title: Business Environment and Policy
On successful completion of the course, the learners should be able to	
CO1	explain the basic fundamental concepts of business environment
CO2	describe the factors affecting the business
CO3	identify the nature of the sustainability problems faced by business
CO4	determine the role of Government in business operations
CO5	examine the functions of macro environment in Indian economy

Core Course	
Course Code: HLCM17	Course Title: Organisational Behaviour
On successful completion of the course, the learners should be able to	
CO1	Summarize the concepts and key aspects of organisational behaviour
CO2	Outline the different facets of human behaviour at work in the organization
CO3	List the challenges, opportunities and the factors influencing the key elements of organizational behaviour
CO4	analyze the various comprehensive ideas on personality, perception, group decision and power in an organization
CO5	Evaluate the various skills of leadership, individual and group behavior towards improving an organisation's effectiveness

Core Course	
Course Code: HLCM18	Course Title: Human Resource Development
On successful completion of the course, the learners should be able to	
CO1	explain the basic concept related to HRD
CO2	Identify HRD strategies for HRD systems and sub-systems
CO3	apply the appropriate skills to manage the human resources effectively in an organization
CO4	describe the principles and functions of HRD in career planning and development
CO5	analyse the role of human resources in improving quality of work life and productivity

Elective Course	
Course Code: HLCM1E5	Course Title: Industrial Relations Management
On successful completion of the course, the learners should be able to	
CO1	describe the basic concepts and applications of industrial relations in business
CO2	analyze the critical issues in industrial relations and indicate the provisions for ensuring industrial safety and health
CO3	examine the current legal industrial relations issues related to employee relationship management
CO4	relate the social security provisions for the workers in India to ensure workers participation in managerial decisions
CO5	identify the solutions to overcome the factors affecting human relations and industrial relations

Elective Course	
Course Code: HLCM1E6	Course Title: Human Psychology
On successful completion of the course, the learners should be able to	
CO1	summarise the concepts and methods in psychology
CO2	demonstrate the theories and methods of learning
CO3	customize the memory theories into practice
CO4	apply the principles of thinking in development of psychology
CO5	Analyse the inter- personal effectiveness of human

Core Course	
Course Code: HLCM21	Course Title: Cost and Management Accounting
On successful completion of the course, the learners should be able to	
CO1	explain the various cost and management accounting concepts
CO2	compute variances for cost control purposes
CO3	prepare and present budget for managerial purpose
CO4	apply different types of ratios in analyzing financial performance of a company
CO5	utilize marginal costing technique in managerial decision making

Core Course	
Course Code: HLCM22	Course Title: Entrepreneurship Development
On successful completion of the course, the learners should be able to	
CO1	explain the concept, types and significance of entrepreneurship and women entrepreneurship
CO2	analyse the reasons for industrial sickness and development of family business
CO3	describe the procedure in selection and implementation of business projects and supporting services available to the entrepreneurs
CO4	examine the Government support in developing entrepreneurship
CO5	apply the skills for starting a small scale business

Core Course	
Course Code: HLCM23	Course Title: Marketing Management
On successful completion of the course, the learners should be able to	
CO1	HLCM24 - VISUAL PROGRAMMING WITH. NET explain the fundamental concepts related to marketing
CO2	demonstrate the marketing research, marketing information system, consumer buying motive and decision process
CO3	identify the recent trends in marketing and consumer buying behaviour
CO4	categorize the market segmentation, types of products, planning and development
CO5	utilize the elements of marketing and modern marketing strategies

Core Course	
Course Code: HLCM26	Course Title: Computer Applications in Business
On successful completion of the course, the learners should be able to	
CO1	explain the basic applications used in real world business
CO2	apply word processing features to design and draft documents in the context of business needs
CO3	summarize the accounting concepts and conventions to prepare books of accounts
CO4	analyze the procedures for preparing annual financial statements, VAT and service tax reports in TALLY
CO5	design forms by using various tags in HTML

Core Course	
Course Code: HLCM2L3	Course Title: Computer Applications in Business Lab
On successful completion of the course, the learners should be able to	
CO1	create document and produce professional publications
CO2	draft documents for multi-recipients in the context of business needs
CO3	apply accounting concepts and conventions to prepare books of accounts and financial statements in TALLY
CO4	generate VAT and service tax reports in TALLY
CO5	design various web pages in the context of business needs

Elective Course	
Course Code: HLCM2E3	Course Title: Managing Human Resource
On successful completion of the course, the learners should be able to	
CO1	explain the basic concepts of managing human resources in a dynamic organization
CO2	apply the principles of human resource strategy at various levels
CO3	discuss the human resources planning and policies in training and development of human capital
CO4	make use of organisational resources in making career decisions
CO5	asses the effective performance appraisal system in an organization

Core Course	
Course Code: HLCM31	Course Title: Statistical Methods
On successful completion of the course, the learners should be able to	
CO1	explain the various concepts and techniques used in statistical analysis
CO2	solve problems related to measures of central tendency, dispersion and test of hypothesis
CO3	utilize various theoretical distribution and statistical tools for solving the business problem
CO4	apply chi-square test, coefficient of correlation and regression to make business decision
CO5	interpret data by using parametric and non-parametric tests

Core Course	
Course Code: HLCM32	Course Title: Corporate Accounting
On successful completion of the course, the learners should be able to	
CO1	relate the concept of accounting to be used by various companies
CO2	categorize the approaches to price level accounting and methods of valuation of human assets
CO3	compute the profit earned or loss incurred by corporates during the accounting period
CO4	construct the Balance sheet of the companies in issues relating to Amalgamation, Absorption, Reconstruction and Consolidation
CO5	dissect the accounting treatment opted by companies with relate to corporate restructure

Core Course	
Course Code: HLCM33	Course Title: Research Methodology
On successful completion of the course, the learners should be able to	
CO1	explain the basic concepts in social science research
CO2	describe the various stages in the research process
CO3	determine the steps in identification and development of research problem
CO4	construct hypotheses, data collection tools and scales
CO5	compare and contrast the various sampling technique, scaling methods, research tools and data collection methods

Core Course	
Course Code: HLCM36	Course Title: Labour Legislations
On successful completion of the course, the learners should be able to	
CO1	explain the core principles and structures of labour law
CO2	apply labour legislation in practical subjects pertaining to their professional life
CO3	discuss the labour welfare measures
CO4	examine the various labour laws applicable to bonus and compensation
CO5	categories the social security measures for labourers

Core Course	
Course Code: HLCM37	Course Title: Performance Management
On successful completion of the course, the learners should be able to	
CO1	explain the concepts of performance management, performance appraisal and performance development
CO2	summarize the various approaches and practices in performance management system
CO3	choose the rewards and compensation schemes based on the employee's performance
CO4	identify the role of HR department on performance appraisal and follow up action
CO5	analyse the compensation schemes with performance evaluation and development

Core Elective	
Course Code: HLCM3E1	Course Title: UGC - NET PREPARATORY COURSE - COMMERCE
On successful completion of the course, the learners should be able to	
CO1	explain the major concepts in business environment and business economics at national and global level
CO2	paraphrase the emerging trends in various taxation and banking acts
CO3	process data using statistical tools
CO4	identify the up to date changes in the marketing and financial arena
CO5	analyse the principles and methods of financial, cost and management accounting in decision making process

Core Course	
Course Code: HLCM41	Course Title: Financial Management
On successful completion of the course, the learners should be able to	
CO1	explain the basic concepts of financial management and profitability techniques in business
CO2	analyse capital budgeting techniques for effective decision making
CO3	identify the concept of cost of capital in analyzing profitability of the companies
CO4	estimate the working capital requirements for varied business situations
CO5	apply the procedure for formulating dividend policies of the companies

Core Course	
Course Code: HLCM42	Course Title: Goods and Service Tax
On successful completion of the course, the learners should be able to	
CO1	explain the GST provisions by recognizing the differences between earlier indirect taxes regime and GST
CO2	demonstrate the procedures and legal provisions in GST registration and documentation
CO3	identify the procedure and provisions in filing of GST returns and claiming refund
CO4	examine the tax provisions relating to input tax credit
CO5	analyse the tax provisions on valuation of supply and levy and collection of tax

Core Course	
Course Code: HLCM43	Course Title: Bank Management
On successful completion of the course, the learners should be able to	
CO1	explain the basic concepts in management of banks
CO2	illustrate the managerial and operating policies of the banks relating to customers
CO3	analyse the procedures adopted in managing human resources of banks
CO4	examine the asset liability management practices of banks
CO5	apply the bank audit and risk management practices in banks for improving their operational efficiency

Core Course	
Course Code: HLCM4P3	Course Title: Project
On successful completion of the course, the learners should be able to	
CO1	recognize the need of HRD in business operations
CO2	conceptualize HRD framework for evaluating various techniques and its outcomes
CO3	diagnose various ethical issues in HRD
CO4	conceive project ideas in the subsystems of HRD
CO5	provide novel solutions to complex HR problems

Elective Course	
Course Code: HLCM4E5	Course Title: Stress Management
On successful completion of the course, the learners should be able to	
CO1	outline the concepts and components of stress in the work place
CO2	explain the nature, occupational stress, conflict management, counselling and mentoring techniques to control stress and tension
CO3	analyse the various factors, sources of stress, coping strategies and using effective employee counseling
CO4	examine the conflict management and the impact of stress on health, behavior learning in the work place
CO5	evaluate the occupational stress and choose the appropriate mentoring techniques

Elective Course	
Course Code: HLCM4E6	Course Title: Communication Skill for HR
On successful completion of the course, the learners should be able to	
CO1	recognize the role of HR in corporate communication
CO2	analyse the relationship between self development and communication skills
CO3	draft letters and other correspondence relating to recruitment
CO4	imbibe communication skills to shape their behaviour for corporate roles
CO5	adopt the principles of written communication and group communication in real life Situations

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**DEPARTMENT OF COMMERCE
PG DEGREE PROGRAMME IN COMMERCE
M.Com (Banking Technology)**

PROGRAMME EDUCATIONAL OBJECTIVES

The Graduates will

PEO1.	Pursue research in Banking and Finance and equip themselves to take responsibilities in the arenas of Banking and finance sector.
PEO2.	Establish themselves as effective banking professionals by solving real problems by integrating concepts from various disciplines (Commerce, Management and Information Technology).
PEO3.	Apply the Qualitative and Quantitative Reasoning ability to crack Banking Recruitment exams being conducted by public and private sector banks and explore self-employment opportunities as financial and tax consultants.
PEO4.	Become ethical and responsible banker towards themselves and stakeholders.

PROGRAMME SPECIFIC OUTCOMES

By the Completion of M. Com. Banking Technology the learners will be able to

PSO1.	Apply appropriate concepts, methods, resources and modern technologies in the core areas of commerce and banking technologies.
PSO2.	Utilize the principles of scientific enquiry and analytical thinking, clearly and critically, while solving problems and making decisions related to financial sector.
PSO3.	Explore research methodology for initiation, evolution, stabilization of decision support system in Corporates and World class institutions.
PSO4.	Communicate effectively and draft reports competently through projects and Internship training.
PSO5.	Work as an individual or in teams with enriched intellectual skills and team spirit in formulation and execution of banking strategies.
PSO6.	Adhere self-imposed moral and ethical standards in operating/utilizing modern banking technologies.
PSO7.	Engage in sustained learning through higher studies and self-directed learning and adapt to changes in modern banking technologies.

COURSE OUTCOME

Core	
Course Code: HLCM11	Course Title: ADVANCED ACCOUNTING
On successful completion of the course, the learners should be able to	
CO1.	describe the accounting concepts, standards and practices followed by various businesses
CO2.	prepare branch accounts and voyage accounts to ascertain the financial results
CO3.	solve problems in partnership accounting relating to admission, retirement, death and insolvency of partners
CO4.	apply accounting skills in preparation of final accounts of business concerns and farms
CO5.	estimate the insurance claims for loss of stock

Core	
Course Code: HLCM12	Course Title: DIRECT TAXES
On successful completion of the course, the learners should be able to	
CO1.	prepare the statement of income from salary and income from other sources of individuals
CO2.	determine the annual values and income from house property
CO3.	make use of the tax provisions in the computation of business and professional income
CO4.	apply skills in computing capital gains and allowable depreciation
CO5.	assess the total income and tax liability of individuals

Core	
Course Code: HLCM13	Course Title: BUSINESS ENVIRONMENT AND POLICY
On successful completion of the course, the learners should be able to	
CO1.	explain the basic fundamental concepts of business environment
CO2.	describe the factors affecting the business
CO3.	identify the nature of the sustainability problems faced by business
CO4.	determine the role of Government in business operations
CO5.	examine the functions of macro environment in Indian economy

Core	
Course Code: HLCM15	Course Title: INDIAN BANKING SYSTEM
On successful completion of the course, the learners should be able to	
CO1.	state the functions of banks in India
CO2.	explain the role and functions of Reserve Bank of India
CO3.	analyse the various emerging issues in banking
CO4.	discuss the concept and significance of Financial Inclusion and Microfinance
CO5.	identify the regulatory framework of the banks

Core	
Course Code: HLCM16	Course Title: BANKING TECHNOLOGY
On successful completion of the course, the learners should be able to	
CO1.	explain the basic concepts and technologies in the field of banking sector.
CO2.	describe the emerging online banking system
CO3.	apply the modern information technology in banking and business sectors
CO4.	analyze the applications of communication networking system in banks
CO5.	evaluate the security measures implemented for maintaining secrecy

Elective Course	
Course Code: HLCM1E3	Course Title: APTITUDE FOR BANKING CAREER
On successful completion of the course, the learners should be able to	
CO1.	recall current updations in general knowledge and current affairs
CO2.	explain various concepts in banking, computer and marketing
CO3.	apply skills to interpret data, draw conclusions and solve problems
CO4.	employ numerical and arithmetic ability to solve problems
CO5.	articulate linguistics with rich vocabulary, language conventions and syntax

Elective Course	
Course Code: HLCM1E4	Course Title: INVESTMENT MANAGEMENT
On successful completion of the course, the learners should be able to	
CO1.	explain the various forms of investments and securities
CO2.	describe the new issue markets and stock exchanges in India
CO3.	apply SEBI guidelines for valuation of securities
CO4.	evaluate the security analysis for investment
CO5.	compare the valuation of options and futures in stock market

Core	
Course Code: HLCM21	Course Title: COST AND MANAGEMENT ACCOUNTING
On successful completion of the course, the learners should be able to	
CO1.	explain the various cost and management accounting concepts
CO2.	compute variances for cost control purposes
CO3.	prepare and present budget for managerial purpose
CO4.	apply different types of ratios in analyzing financial performance of a company
CO5.	utilize marginal costing technique in managerial decision making

Core	
Course Code: HLCM22	Course Title: ENTREPRENEURSHIP DEVELOPMENT
On successful completion of the course, the learners should be able to	
CO1.	explain the concept, types and significance of entrepreneurship and women entrepreneurship
CO2.	analyse the reasons for industrial sickness and development of family business
CO3.	describe the procedure in selection and implementation of business projects and supporting services available to the entrepreneurs
CO4.	examine the Government support in developing entrepreneurship
CO5.	apply the skills for starting a small scale business

Core	
Course Code: HLCM23	Course Title: MARKETING MANAGEMENT
On successful completion of the course, the learners should be able to	
CO1.	explain the fundamental concepts related to marketing
CO2.	demonstrate the marketing research, marketing information system, consumer buying motive and decision process
CO3.	identify the recent trends in marketing and consumer buying behaviour
CO4.	categorize the market segmentation, types of products, planning and development
CO5.	utilize the elements of marketing and modern marketing strategies

Core	
Course Code: HLCM25	Course Title: RDBMS
On successful completion of the course, the learners should be able to	
CO1.	explain the basic RDBMS concepts, models and SQL Queries.
CO2.	describe the key components of relational data structure and ER modeling
CO3.	utilize the SQL data types, commands and SQL operators for SQL queries and sub Queries
CO4.	generate records using the aggregate functions and operations.
CO5.	apply normalization processes to construct a database

Core	
Course Code: HLCM2L2	Course Title: RDBMS LAB
On successful completion of the course, the learners should be able to	
CO1.	demonstrate the DDL and DML commands
CO2.	apply various operations in oracle
CO3.	construct queries in SQL by using various commands
CO4.	make use of SQL data types, SQL operators to construct SQL queries
CO5.	generate reports using the aggregate functions

Elective Course	
Course Code: HLCM2E2	Course Title: PRACTICAL BANKING
On successful completion of the course, the learners should be able to	
CO1.	outline the banking system prevailing in India and elucidate the broad functions of banks.
CO2.	categorize the different types of bank deposit accounts.
CO3.	make use of the remittance facilities provided by banks.
CO4.	classify the modern banking technologies offered by banks.
CO5.	summarize the governance exercised by RBI in regulating banks.

Core	
Course Code: HLCM31	Course Title: STATISTICAL METHODS
On successful completion of the course, the learners should be able to	
CO1.	explain the various concepts and techniques used in statistical analysis
CO2.	solve problems related to measures of central tendency, dispersion and test of hypothesis
CO3.	utilize various theoretical distribution and statistical tools for solving the business problem
CO4.	apply chi-square test, coefficient of correlation and regression to make business decision
CO5.	interpret data by using parametric and non-parametric tests

Core	
Course Code: HLCM32	Course Title: CORPORATE ACCOUNTING
On successful completion of the course, the learners should be able to	
CO1.	relate the concept of accounting to be used by various companies
CO2.	categorize the approaches to price level accounting and methods of valuation of human assets
CO3.	compute the profit earned or loss incurred by corporate during the accounting period
CO4.	construct the Balance sheet of the companies in issues relating to Amalgamation, Absorption, Reconstruction and Consolidation
CO5.	dissect the accounting treatment opted by companies with relate to corporate restructure

Core	
Course Code: HLCM33	Course Title: RESEARCH METHODOLOGY
On successful completion of the course, the learners should be able to	
CO1.	explain the basic concepts in social science research
CO2.	describe the various stages in the research process
CO3.	determine the steps in identification and development of research problem
CO4.	construct hypotheses, data collection tools and scales
CO5.	compare and contrast the various sampling technique, scaling methods, research tools and data collection methods

Core	
Course Code: HLCM35	Course Title: WEB TECHNOLOGY
On successful completion of the course, the learners should be able to	
CO1.	describe the features and components of .NET framework
CO2.	make use of windows forms controls in VB.NET
CO3.	apply SQL queries in ADO.NET to manipulate the data in database
CO4.	design forms using standard controls in ASP.NET for real world application
CO5.	create web applications by using ASP.NET validation controls

Core	
Course Code: HLCM3L2	Course Title: WEB TECHNOLOGY LAB
On successful completion of the course, the learners should be able to	
CO1.	use standard controls to design a form
CO2.	make use of SQL queries in a web application to manipulate data in a database
CO3.	construct windows applications using standard controls
CO4.	create web applications using various program elements
CO5.	construct web applications using Validation Controls

Elective Course	
Course Code: HLCM3E1	Course Title: UGC – NETPREPARATORY COURSE - COMMERCE
On successful completion of the course, the learners should be able to	
CO1.	explain the major concepts in business environment and business economics at national and global level
CO2.	paraphrase the emerging trends in various taxation and banking acts
CO3.	process data using statistical tools
CO4.	identify the up to date changes in the marketing and financial arena
CO5.	analyse the principles and methods of financial, cost and management accounting in decision making process

Core	
Course Code: HLCM41	Course Title: FINANCIAL MANAGEMENT
On successful completion of the course, the learners should be able to	
CO1.	explain the basic concepts of financial management and profitability techniques in business
CO2.	analyse capital budgeting techniques for effective decision making
CO3.	identify the concept of cost of capital in analyzing profitability of the companies
CO4.	estimate the working capital requirements for varied business situations
CO5.	apply the procedure for formulating dividend policies of the companies

Core	
Course Code: HLCM42	Course Title: GOODS AND SERVICE TAX
On successful completion of the course, the learners should be able to	
CO1.	explain the GST provisions by recognizing the differences between earlier indirect taxes regime and GST
CO2.	demonstrate the procedures and legal provisions in GST registration and documentation
CO3.	identify the procedure and provisions in filing of GST returns and claiming refund
CO4.	examine the tax provisions relating to input tax credit
CO5.	analyse the tax provisions on valuation of supply and levy and collection of tax

Core	
Course Code: HLCM43	Course Title: BANK MANAGEMENT
On successful completion of the course, the learners should be able to	
CO1.	explain the basic concepts in management of banks
CO2.	illustrate the managerial and operating policies of the banks relating to customers
CO3.	analyse the procedures adopted in managing human resources of banks
CO4.	examine the asset liability management practices of banks
CO5.	apply the bank audit and risk management practices in banks for improving their operational efficiency

Core	
Course Code: HLCM4P2	Course Title: PROJECT
On successful completion of the course, the learners should be able to	
CO1.	undertake academic research in the areas of banking and other related financial sector
CO2.	identify the current problems in banking field.
CO3.	observe the up-to-date changes in the Indian and International financial system
CO4.	develop research design and statistical design on banking related projects
CO5.	offer solutions practically based on the research study

Elective Course	
Course Code: HLCM4E3	Course Title: INTERNATIONAL BANKING
On successful completion of the course, the learners should be able to	
CO1.	explain the fundamental concepts of International Banking and International Finance
CO2.	examine the currency exchange risks in foreign exchange market
CO3.	categorise the usage of derivatives to manage the exchange risks
CO4.	describe the various documents used foreign trade
CO5.	identify the various sources of financing for exports and imports

Elective Course	
Course Code: HLCM4E4	Course Title: MOBILE COMPUTING
On successful completion of the course, the learners should be able to	
CO1.	summarise the developments in mobile communication
CO2.	analyze the future trends in networking and mobile communication
CO3.	apply the wireless communication technology
CO4.	identify the measures to increase the capacity in GSM systems and mobility management.
CO5.	describe the possible future of mobile computing technologies and applications



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College with Potential for Excellence by UGC and Mentor Institution under UGC PARAMARSH)

DEPARTMENT OF COMMERCE(REGULAR)

M.Phil DEGREE PROGRAMME IN COMMERCE(REGULAR)

M.Phil(Commerce)

PROGRAMME EDUCATIONAL OBJECTIVES

The Graduates will

PEO1.	Pursue higher education in research or related spectrum leading to Ph.D. and take up research based jobs like marketing researcher, Financial analyst, HR manager in corporate sectors.
PEO2.	Design innovative strategies in business planning and make effective utilization of resources in the organization.
PEO3.	Excel themselves as statistical consultants to academicians in advanced studies
PEO4.	E-socially and ethically responsible researchers with a high degree positive attitude towards the wellbeing of the society.

PROGRAMME SPECIFIC OUTCOMES

By the Completion of M. Phil Commerce, the learners will be able to

PSO1.	Make use of basic principles of research methodology and carry out descriptive, exploratory, analytical and experimental research for policy implications in profit and Non-Profit organisation.
PSO2.	Apply basic research concepts and its applications for solving the commercial and social issues.
PSO3.	Be proficient in use of appropriate research tools for enhanced decision support system of primary, secondary and tertiary sector.
PSO4.	Communicate effectively and make use of ICT in research ambience.
PSO5.	Exhibit strong leadership qualities as a mentor in a team and counsellor as an individual.
PSO6.	Recognize and address ethical issues and apply them in organizational settings and adapt to multi-cultural environmental changes.
PSO7.	Imbibe the zeal of self- learning in application of statistical tools and publishing social science research articles.

COURSE OUTCOME

Core	
Course Code: RLCM11	Course Title: Research Methodology
On successful completion of the course, the learners should be able to	
CO1.	explain the basic concepts in research and various stages in research process
CO2.	apply the appropriate tools for identifying a research problem and formulation of research design
CO3.	analyze the sampling techniques, data collection and processing tools used in research
CO4.	describe the types and styles of drafting reports and the significance of Intellectual Property rights in Research.
CO5.	apply skills to collect and process data for Social Science Research

Core	
Course Code: RLCM12	Course Title: Quantitative Methods for Analysis
On successful completion of the course, the learners should be able to	
CO1.	summarise the various statistical concepts and techniques used in social science research.
CO2.	solve problems in relational analysis and time series analysis.
CO3.	apply various statistical elements for solving research problems
CO4.	apply the Techniques of Variances to take decisions in business planning process
CO5.	apply skills to use software packages for statistical analysis

Core	
Course Code: RLCM13A	Course Title: Functional Management
On successful completion of the course, the learners should be able to	
CO1.	explain the principles and practices in the fields of finance, HR and Marketing management.
CO2.	summarise the prevailing International business practices
CO3.	analyze real-world business problems with a systematic theoretical framework
CO4.	examine the operational efficiency of management of financial institutions
CO5.	diagnose research problems in the functional areas of management such as marketing, finance, human resource in the Indian and International context

Core	
Course Code: RLCM13B	Course Title: Advanced Financial Management
On successful completion of the course, the learners should be able to	
CO1.	explain the basic concepts of financial management
CO2.	apply capital budgeting techniques for effective decision making
CO3.	analyze the concept of cost of capital in analyzing profitability of the companies
CO4.	identify the procedures in formulating dividend policies of the companies
CO5.	comprehend the concept of documents used in international trade

Core	
Course Code: RLCM13C	Course Title: Marketing Management
On successful completion of the course, the learners should be able to	
CO1.	describe the fundamental concepts and theories in marketing and marketing management
CO2.	summarise the components of marketing mix and promotional mix
CO3.	determine the market segmentation strategies and consumer buying decision process
CO4.	analyse the present e-business strategies and models
CO5.	assess the appropriate strategies for product mix, pricing and physical distribution.

Core	
Course Code: RLCM2D	Course Title: DISSERTATION
On successful completion of the course, the learners should be able to	
CO1.	identify the thrust area which needs research
CO2.	undertake research on emerging themes in social science
CO3.	apply skills to collect data from primary and secondary sources.
CO4.	analyse relevant statistical tools for data interpretation.
CO5.	drawn inferences accurately, briefly and clearly in report format.



**THE STANDARD FIREWORKS RAJARATNAM COLLEGE FOR WOMEN (AUTONOMOUS),
SIVAKASI – 626 123.**

(Affiliated to Madurai Kamaraj University, Re-accredited with A Grade by NAAC,
College with Potential for Excellence by UGC and Mentor Institution under UGC PARAMARSH)

DEPARTMENT OF COMMERCE

COP DEGREE PROGRAMME IN COMMERCE

ADD-ON CAREER ORIENTED PROGRAMME - OFFICE AUTOMATION AND MANAGEMENT

PROGRAMME EDUCATIONAL OBJECTIVES

The Diploma Holders will

PEO1.	acquaint with application and accounting software for performing routine office procedures in jobs of diverse profiles
PEO2.	employ in industries, institutions and organisations as accountants and computer operators

PROGRAMME SPECIFIC OUTCOMES

By the completion of Career Oriented Programme, the learners will be able to

PSO1.	inherit in-depth knowledge on the common software used in office work
PSO2.	excel in accounting operations and documentation by using computers in office careers
PSO3.	use various Modern office equipments skillfully with updated operating Procedure

COURSE OUTCOME

Core	
Course Code: ACAMIL	Course Title: MS OFFICE PRACTICALS
On successful completion of the course, the learners should be able to	
CO1.	identify the various menus and options in MS-Word.
CO2.	convert data into charts using MS-Excel.
CO3.	paraphrase the terminology and functions common to most database management systems.
CO4.	describe the ethical issues connected to the use of database.
CO5.	prepare a presentation using Microsoft PowerPoint.

Core	
Course Code: ACAM21	Course Title: OFFICE MANAGEMENT AND PRACTICE
On successful completion of the course, the learners should be able to	
CO1.	explain the principles, functions and forms of office organisations.
CO2.	describe the significance of office layouts for medium to large enterprises.
CO3.	identify the filing methods and reporting styles of modern offices.
CO4.	demonstrate the ways of handling and maintaining modern office equipment.
CO5.	list the significant application of data base management system in offices.

Core	
Course Code: ACAM2P	Course Title: INSTITUTIONAL TRAINING & VIVA VOCE
On successful completion of the course, the learners should be able to	
CO1.	relate the class room theory with work place practice.
CO2.	illustrate the operations of various business organisations.
CO3.	explain the role of top management in progress of business units.
CO4.	demonstrate the business operations and administrative operations of Industries.
CO5.	compare the work in real business environment.

Core	
Course Code: ADAM3L	Course Title: MULTIMEDIA – PRACTICAL
On successful completion of the course, the learners should be able to	
CO1.	explain the concepts in computer-aided designing.
CO2.	paraphrase various multimedia tools and their applications.
CO3.	apply the animation tools using multimedia applications.
CO4.	demonstrate various multimedia effects in designing fields.
CO5.	apply designing skills in printing using computers.

Core	
Course Code: ADAM41	Course Title: SECRETARIAL PRACTICE
On successful completion of the course, the learners should be able to	
CO1.	list the role and functions of a company secretary.
CO2.	describe corporate acts used for preparing all legal documents necessary for a company.
CO3.	identify the procedures in formation and management of a company.
CO4.	classify the conduct of various types of company meetings.
CO5.	prepare the agenda for the meeting and draft different kinds of reports.

Core Course	
Course Code: ADAM4P	Course Title: INSTITUTIONAL TRAINING & VIVA VOCE
On successful completion of the course, the learners should be able to	
CO1.	relate the class room theory with work place practice.
CO2.	illustrate the operations of various business organisations.
CO3.	explain the role of top, middle and lower level management in progress of business units.
CO4.	compare the work in real business environment.
CO5.	demonstrate the business operations and administrative operations of Industries.



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DEPARTMENT OF COMMERCE

COP DEGREE PROGRAMME IN COMMERCE

ADD-ON CAREER ORIENTED PROGRAMME - BANKING IN PRACTICE

PROGRAMME EDUCATIONAL OBJECTIVES

The Diploma Holders will

PEO1.	Pursue advanced diploma courses in banking and excel as banker in banking and non - banking financial institutions.
PEO2.	Become ethical and responsible banker towards themselves and stakeholders.

PROGRAMME SPECIFIC OUTCOMES

By the Completion of Career Oriented Programme, the learners will be able to

PSO1.	Be proficient in Indian banking system and current trends in E- banking.
PSO2.	Excel in making use of modern banking services.
PSO3.	Compete in the present job market by catering to the man power needs, proving their proficiency and exercise professional skills, values and team spirit.

COURSE OUTCOME

Core

Course Code: ACCB11

Course Title: INTRODUCTION TO BANKING

On successful completion of the course, the learners should be able to

CO1.	describe the Indian Banking system and Indian economic system.
CO2.	explain the mechanism of credit creation by Banks.
CO3.	examine the role of RBI in the financial regulation of the nation.
CO4.	analyze the role of financial institutions in the development of entrepreneurs.
CO5.	state the functioning of rural banks in alleviating the downtrodden environment.

Core	
Course Code: ACCB21	Course Title: BANK CREDIT MANAGEMENT
On successful completion of the course, the learners should be able to	
CO1.	identify the lending principles of banks.
CO2.	summarize the steps in getting credit from banks.
CO3.	analyze the different credit procedures adopted by banks for different borrowers.
CO4.	identify the different types of financial and export assistance available to borrowers.
CO5.	state the various documentation procedure adopted by banks against secured loans.

Core	
Course Code: ACCB2P	Course Title: INSTITUTIONAL TRAINING & VIVA VOCE
On successful completion of the course, the learners should be able to	
CO1.	relate the class room theory with work place practice.
CO2.	illustrate the operations of financial and service sectors.
CO3.	explain the role of management of banks in economic progress of the nation.
CO4.	compare the work in real banking environment.
CO5.	demonstrate the various banking and business operations and administrative functions.

Core	
Course Code: ADCB31	Course Title: E-BANKING
On successful completion of the course, the learners should be able to	
CO1.	identify the risks in technology usage and assimilate ideas about risk control mechanism.
CO2.	explain the operational aspects of ATMs, E- Magnetic cards, E- Cheque and E-cash.
CO3.	illustrate the mechanisms of internet banking.
CO4.	distinguish the features of ECS, EFT and traditional system.
CO5.	summarize the facilities of hi- tech and core banking solutions offered by banks.

Core	
Course Code: ADCB41	Course Title: APTITUDE FOR COMPETITIVE EXAMS
On successful completion of the course, the learners should be able to	
CO1.	identify the key concepts and components of economic and banking system in Indian and international perspective.
CO2.	apply reasoning ability in decision making.
CO3.	solve problems using of numerical ability and arithmetic ability.
CO4.	describe the major concepts in the field of computer and marketing.
CO5.	construct sentences in English with rich vocabulary and without grammatical mistake.

Elective Course	
Course Code: ADCB4P	Course Title: INSTITUTIONAL TRAINING & VIVA VOCE
On successful completion of the course, the learners should be able to	
CO1.	relate the class room theory with work place practice.
CO2.	illustrate the operations of financial and service sectors.
CO3.	explain the role of management of banks in economic progress of the nation.
CO4.	compare the work in real banking environment.
CO5.	demonstrate various banking and business operations and administrative functions.