

# CHEMEMPOR

## HOME CARE PRODUCTS

### Overview:

ChemEmpor is a student-initiated startup dedicated to creating eco-friendly and wellness-oriented home care products. By combining traditional ingredients with scientific formulations, ChemEmpor offers natural alternatives that enhance home ambiance and promote health. The startup champions sustainability, cultural heritage, and therapeutic living through its innovative product line.

### Core Focus Areas:

- Natural and therapeutic home care solutions
- Traditional ingredient-based wellness products
- Student-driven innovation in eco-conscious living

### Innovative Products Developed:

- Turmeric Aura Dhoop Sticks – Eco-friendly incense sticks made from medicinal turmeric and cow dung, offering antimicrobial benefits and a chemical-free aromatic experience.
- Turmeric Aura Lamp Oils – Herbal lamp oils are used in traditional lamps, promoting a serene atmosphere and respiratory wellness.

### Faculty-in-Charge:

Dr. D. Rajamani, Assistant Professor, PG & Research Department of Chemistry

### Standardpreneurs (Student Entrepreneurs) Involved:

- 1) J. Agnus Rechal, II B.Sc Chemistry
- 2) A. Arthi Lakshmi, II B.Sc Chemistry
- 3) R. Atthefa Begam, II B.Sc Chemistry
- 4) R. Raga Sudha, II B.Sc Chemistry
- 5) R. Sherin Fargana, II B.Sc Chemistry

### Innovative Action:

ChemEmpor integrates traditional practices with scientific insights by developing curcumin-based dhoop sticks and lamp oils that offer therapeutic benefits while promoting eco-friendly living.