



THE STANDARD FIREWORKS RAJARATNAM COLLEGE FOR WOMEN (AUTONOMOUS), SIVAKASI - 626 123.

(Affiliated to Madurai Kamaraj University, Re-accredited with A Grade by NAAC, College with Potential for Excellence by UGC and Mentor Institution under UGC PARAMARSH)

DEPARTMENT OF BUSINESS ADMINISTRATION

UG DEGREE PROGRAMME IN B.B.A

PROGRAMME EDUCATIONAL OBJECTIVES

The Graduates will

PEO1.	develop wide spectrum of contribution to business, trade and industry in the
	national and global context and professional competence to do higher studies.
	able to create innovative solutions to the real time business problems and apply
PEO2.	professional ethics in the social and legal aspects of business through projects and
	internship training.
	competent in managerial skills in the context of socio technological changes to
PEO3.	manage their business successfully with creative, innovative and entrepreneurial
	potentials

	PROGRAMME SPECIFIC OUTCOMES
By the Comp	pletion of B.B.A programme, the learners will be able to
PSO1.	acquire business acumen that helps them to understand the major disciplines in the field of management.
PSO2.	identify, evaluate and resolve real-time business problems and take part in decision making by using appropriate techniques to manage business challenges.
PSO3.	analyze the various aspects of business research in the area of marketing, human resource and finance.
PSO4.	listen, read and express ideas with clarity to create self confidence for better employability.
PSO5.	make use of leadership skills in team environment to apply technical knowledge in diverse areas of management and formulate various logical components of a business plan to become a successful entrepreneur.
PSO6.	excel as responsible socially committed individuals having high business ethical values.
PSO7.	adapt to the technological advancement in the emerging areas of business management.

பை[K2] வகைகளை விளக்குதல் CO2[K3] விசாரணை, புகார், வசூல், வங்கி மற்றும் காப்பீட்டு கடி வடிவமைப்பதற்கான வழிமுறைகளை பயன்படுத்துவர் CO3[K3] வணிகக்கடிதத்தின் அமைப்புத்திட்டம், விண்ணப்பம், அரசு கடிதங்கள் மற்றும் காப்பீட்டு கடிதங்களை உருவாக்குதல்	-	
CO1[K2] வணிகக்கடிதத்தின் தேவைகளையும், நோக்கம், கூறுகள் வகைகளை விளக்குதல் CO2[K3] விசாரணை, புகார், வசூல், வங்கி மற்றும் காப்பீட்டு கடி வடிவமைப்பதற்கான வழிமுறைகளை பயன்படுத்துவர் CO3[K3] வணிகக்கடிதத்தின் அமைப்புத்திட்டம், விண்ணப்பம், அரசு ெ கடிதங்கள் மற்றும் காப்பீட்டு கடிதங்களை உருவாக்குதல்	தங்க	
பை[III] வகைகளை விளக்குதல் CO2[K3] விசாரணை, புகார், வசூல், வங்கி மற்றும் காப்பீட்டு கடி வடிவமைப்பதற்கான வழிமுறைகளை பயன்படுத்துவர் CO3[K3] வணிகக்கடிதத்தின் அமைப்புத்திட்டம், விண்ணப்பம், அரசு கடிதங்கள் மற்றும் காப்பீட்டு கடிதங்களை உருவாக்குதல்	தங்க	
படிவமைப்பதற்கான வழிமுறைகளை பயன்படுத்துவர் CO3[K3] வணிகக்கடிதத்தின் அமைப்புத்திட்டம், விண்ணப்பம், அரசு கடிதங்கள் மற்றும் காப்பீட்டு கடிதங்களை உருவாக்குதல்	-	
கடிதங்கள் மற்றும் காப்பீட்டு கடிதங்களை உருவாக்குதல்	காடர்	
CO4[K6] வணிகம் சம்பந்தமான பல தரப்பட்ட கடிதங்களை இறம்பட எழு	வணிகக்கடிதத்தின் அமைப்புத்திட்டம், விண்ணப்பம், அரசுதொடர்பு	
	கடிதங்கள் மற்றும் காப்பட்டு கடிதங்களை உருவாக்குதல வணிகம் சம்பந்தமான பல தரப்பட்ட கடிதங்களை திறம்பட எழுதுதல்	
CO5[K6] ஆணை, சுற்றறிக்கை, விற்பனை மற்றும் சரிக்கட்டல் கடி வடிவமைப்பர்	தத்தை	
MANAGEMENT		
On successful completion of the course, the learners should be able to		
CO1[K2] summarize the concept and functional areas of management		
CO2[K2] demonstrate the planning, organizing, staffing, directing and controlling of huma resources and relate the principles of management	ın	
	ferent	
CO3[K3] determine the organisation structure and plan how to delegate the authority to difference of the structure and plan how to delegate the authority to difference of the structure and plan how to delegate the authority to difference of the structure and plan how to delegate the authority to difference of the structure and plan how to delegate the authority to difference of the structure and plan how to delegate the authority to difference of the structure and plan how to delegate the authority to difference of the structure and plan how to delegate the authority to difference of the structure and plan how to delegate the authority to difference of the structure and plan how to delegate the authority to difference of the structure and plan how to delegate the authority to difference of the structure and plan how to delegate the authority to difference of the structure and plan how to delegate the authority to difference of the structure and plan how to delegate the authority to difference of the structure and plan how to delegate the authority to difference of the structure and plan how to delegate the authority to difference of the structure and plan how to delegate the authority to difference of the structure and plan how to delegate the authority to difference of the structure and plan how to delegate the authority to difference of the structure and plan how to delegate the authority to difference of the structure and plan how to delegate the authority to difference of the structure and plan how to delegate the authority to difference of the structure and plan how to delegate the authority to difference of the structure and plan how to delegate the authority to difference of the structure and plan how to delegate the authority to difference of the structure and plan how to delegate the authority to difference of the structure and plan how to delegate the authority to difference of the structure and plan how to delegate the authority to difference of the structure and plan how to delegate the authority to	levels of management analyze the managerial practices, types and distinguish various management functions	
CO3[K3] determine the organisation structure and plan how to delegate the authority to difference levels of management	ctions	

Course Code	Corre Course		
On successful completion of the course, the learners should be able to		Course Title: FINANCIAL ACCOUNTING	
On successfu	l completion of the course, the learn	ners should be able to	
CO1[K2]	outline the concepts, types, principles	s and practices of accounting system	
CO2[K3]	choose the appropriate method of accounting and depreciation		
CO3[K4]	distinguish the various areas of accounting		
CO4[K5]	assess the accounts of non-trading co	ncern and bank reconciliation statement	
CO5[K6]		subsidiary books and final accounts with the	
Course Code	help of accounting principles Allied BDBU1A	Course Course Title: BUSINESS ORGANISATION	
	Allied	Course Title: BUSINESS ORGANISATION	
	Allied G	Course Title: BUSINESS ORGANISATION ners should be able to	
On successfu	Allied G BDBU1A I completion of the course, the learn summarize the concept of business ar	Course Title: BUSINESS ORGANISATION ners should be able to	
On successfu CO1[K2]	Allied G BDBU1A I completion of the course, the learn summarize the concept of business ar outline the functions of business, feat	Course Title: BUSINESS ORGANISATION hers should be able to ad different forms of organization nures, merits and demerits of various forms of	
On successfu CO1[K2] CO2[K2]	Allied BDBU1A I completion of the course, the learn summarize the concept of business ar outline the functions of business, feat organization identify the various forms of business	Course Title: BUSINESS ORGANISATION hers should be able to ad different forms of organization nures, merits and demerits of various forms of	

Allied Course		
Course Code:BDBU1A		Course Title: BUSINESS ORGANISATION
On successful completion of the course, the learners should be able to		
CO1[K2]	K2] summarize the concept of business and different forms of organization	
CO2[K2]	outline the functions of business, feat organization	ures, merits and demerits of various forms of
CO3[K3]	identify the various forms of business	organisation
CO4[K4]	analyze the legal, procedural aspects to for survival of small business	to start a company, identify the activities and reasons
CO5[K5]	evaluate the various vital documents of measures taken by the government for	of a company, role, management problems and r small business

மொழிப் பாடம்∴ மாற்றுப் பாடம் - தமிழ் 		
Course Code:	BDBLA21	Course Title: அலுவலக மேலாண்மை
On successfu	l completion of the course, the learn	ners should be able to
CO1[K2]	அலுவலக மேலாண்மை, சூழல மற்றும் கோப்பிடுதல் பற்றி எ	ல், இயந்திரங்கள், மனையணியங்கள் விளக்குவர்
CO2[K2]	அலுவலக கையேடு, சுட்டகராதி, கோப்பிடுதல் மற்றும் இயந்திரங்களை வகைப்படுத்துவர்	
CO3[K3]	வகைப்படுத்துவர அலுவலக சூழல் மற்றும் பணிகளை திறம்பட செய்ய உதவும் இயந்திரங்களை பயன்படுத்துவர்	
CO4[K4]	அலுவலகத்தின் கோட்பாடுகஎ கோப்பிடுதலை திறம்பட செட	ள், மனையணியங்கள் மற்றும் பல்படுத்துதல்
CO5[K5]	அலுவலக அமைப்புத்திட்டம் விளக்குவர்	மற்றும் அலுவலக கையேடு பற்றி
	Correct	Course
	Core	Course
		1
Course Code:	BDBU21	1
	BDBU21 l completion of the course, the learn	Course Title: ENVIRONMENT OF BUSINESS
		Course Title: ENVIRONMENT OF BUSINESS
On successfu	l completion of the course, the learn outline the concept of various busine	Course Title: ENVIRONMENT OF BUSINESS
On successfu CO1[K2]	l completion of the course, the learn outline the concept of various busine summarize the law regarding politica	Course Title: ENVIRONMENT OF BUSINESS ners should be able to ess environment and its components al, legal environment and corporate governance n the cultural environment, economic system and
On successfu CO1[K2] CO2[K2]	l completion of the course, the learn outline the concept of various busine summarize the law regarding politica plan the business objectives based or identify the social responsibility of b	Course Title: ENVIRONMENT OF BUSINESS ners should be able to ess environment and its components al, legal environment and corporate governance in the cultural environment, economic system and usiness upon different environment under which business

Core Course		
Course Code:BDBU21		Course Title: ENVIRONMENT OF BUSINESS
On successful completion of the course, the learners should be able to		
CO1[K2]	1[K2] outline the concept of various business environment and its components	
CO2[K2]	summarize the law regarding political	l, legal environment and corporate governance
CO3[K3]	plan the business objectives based on identify the social responsibility of bu	the cultural environment, economic system and usiness
CO4[K4]	analyze the business activities based operate with ethics and corporate gov	upon different environment under which business ernance
CO5[K5]	evaluate the factors of the environment	nt and its impact on business

Core Course Course Code:BDBU22 Course Title: COST ACCOUNTING		
Course Code	:BDBU22	Course Title: COST ACCOUNTING
On successfu	Il completion of the course, the lea	arners should be able to
CO1[K2]	outline the concept of cost account	ing, elements and ascertainment of cost
CO2[K3]	make use of the appropriate method of material issues and overhead distribution	
CO3[K3]	choose the suitable method of remuneration and stock level	
CO4[K5]	evaluate the cost for machine hour, bonus and determine the product cost through process costing	
	costing	
CO5[K6]	Allie	d Course Course Title: ECONOMICS FOR
Course Code	Allie BDBU2A	d Course Course Title: ECONOMICS FOR MANAGEMENT
Course Code	Allie	d Course Course Title: ECONOMICS FOR MANAGEMENT
Course Code	Allie BDBU2A	d Course Course Title: ECONOMICS FOR MANAGEMENT arners should be able to
Course Code On successfu	Allie BDBU2A Il completion of the course, the lea outline the concept of managerial e	d Course Course Title: ECONOMICS FOR MANAGEMENT arners should be able to
Course Code On successfu CO1[K2]	Allie BDBU2A Completion of the course, the lea outline the concept of managerial e explain the managerial economics even analysis for decision making	d Course Course Title: ECONOMICS FOR MANAGEMENT armers should be able to economics and its components
Course Code On successfu CO1[K2] CO2[K2]	Allie BDBU2A Completion of the course, the lea coutline the concept of managerial e explain the managerial economics even analysis for decision making make use of utility analysis and der	d Course Course Course Title: ECONOMICS FOR MANAGEMENT arners should be able to economics and its components with other disciplines, demand forecasting and break

Allied Course		
Course Code:	BDBU2A	Course Title: ECONOMICS FOR MANAGEMENT
On successful completion of the course, the learners should be able to		
CO1[K2]	outline the concept of managerial economics and its components	
CO2[K2]	explain the managerial economics wit even analysis for decision making	h other disciplines, demand forecasting and break
CO3[K3]	make use of utility analysis and dema	nd analysis to determine the cost and profit
CO4[K4]	analyze the factors, methods and type	s of key areas of managerial economics
CO5[K5]	evaluate the price under various mark	et forms and profit

	Core	Course
Course Code:	BDBU31	Course Title: MARKETING MANAGEMENT
On successfu	l completion of the course, the lear	rners should be able to
CO1[K2]	outline the concept of marketing ma andrecent trend	anagement, various elements of marketing mix
CO2[K2]	summarize market service, the strategies for various marketing mix and know the viability of marketing a product through E-marketing	
CO3[K3]	identify the contemporary issues in promotion	marketing and make decisions on product, price and
	analyze the pricing methods, promotion and select the suitable distribution channel	
CO4[K4]	analyze the pricing methods, promote	tion and select the suitable distribution channel
CO4[K4] CO5[K5]	select the appropriate market segment packaging	
	select the appropriate market segment packaging	ent and evaluate the product positioning, branding and
CO5[K5] Course Code:	select the appropriate market segment packaging	ent and evaluate the product positioning, branding and course Course Title: BUSINESS LAW
CO5[K5] Course Code:	select the appropriate market segment packaging Core BDBU32 I completion of the course, the lear	ent and evaluate the product positioning, branding an Course Course Title: BUSINESS LAW
CO5[K5] Course Code: On successfu	select the appropriate market segment packaging Core BDBU32 I completion of the course, the lear outline the concept of law pertaining	ent and evaluate the product positioning, branding an Course Course Title: BUSINESS LAW rners should be able to
CO5[K5] Course Code: On successfu CO1[K2]	select the appropriate market segment packaging Core BDBU32 I completion of the course, the lear outline the concept of law pertaining summarize the fundamental legal pr	ent and evaluate the product positioning, branding an Course Course Course Title: BUSINESS LAW rners should be able to g to business and intellectual property rights rinciples relating to intellectual property rights and
CO5[K5] Course Code: On successfu CO1[K2] CO2[K2]	select the appropriate market segmer packaging Core BDBU32 I completion of the course, the lear outline the concept of law pertaining summarize the fundamental legal pr contract of sale apply legal rules related with capaci	ent and evaluate the product positioning, branding and Course Course Course Title: BUSINESS LAW rners should be able to g to business and intellectual property rights rinciples relating to intellectual property rights and

	Core Course		
Course Code:BDBU32 Course Title: BUSINESS		Course Title: BUSINESS LAW	
On successful completion of the course, the learners should be able to			
CO1[K2]	outline the concept of law pertaining to business and intellectual property rights		
CO2[K2]	summarize the fundamental legal prin contract of sale	ciples relating to intellectual property rights and	
CO3[K3]	apply legal rules related with capacity	to contract and void agreement	
CO4[K4]	classify the contract and know the cir	cumstance for discharge and breach of contract	
CO5[K5]	evaluate the legal provisions regardin	g business to solve legal problems	

Core Course Course Code:BDBU33 Course Title: BUSINESS STATISTICS			
Course Code:	BDBU33	Course Title: BUSINESS STATISTICS	
On successfu	l completion of the course, the learr	ners should be able to	
CO1[K2]	outline the concept of business statist	ics and its various tools	
CO2[K3]	apply the various formulae to analyze business data with the help of statistical tools		
CO3[K3]	make use of the knowledge of measures of central tendency and dispersion in real life situation		
CO4[K4]	classify the types of correlation and e over a period of time in relation to inc	examine the changes in a group of related variable dex numbers.	
CO5[K5]	assess the relationship between two v the methods of dispersion	variables using correlation, regression and evaluate	
Course Code:	BDBU34	BEHAVIOUR	
On successfu	l completion of the course, the learr	iers should be able to	
	outline the concept of organizational	behaviour and its key areas	
CO1[K2]	classify the types and the theories of	components of organisational behaviour	
CO1[K2] CO2[K2]	classify the types and the theories of components of organisational behaviour determine the different facets of personality, perception, learning and develop the group		
	behavior and cohesiveness	analyse the factors and techniques in morale, motivation and plan for organisational	
CO2[K2]	behavior and cohesiveness	morale, motivation and plan for organisational	
CO2[K2] CO3[K3]	behavior and cohesiveness analyse the factors and techniques in change and development evaluate the organisational change, de	morale, motivation and plan for organisational evelopment, decide the course of action in group ortunities for organisational behaviour	
CO2[K2] CO3[K3] CO4[K4]	behavior and cohesiveness analyse the factors and techniques in change and development evaluate the organisational change, de	evelopment, decide the course of action in group	

Core Course			
Course Code:	BDBU34	Course Title: ORGANISATIONAL BEHAVIOUR	
On successful completion of the course, the learners should be able to			
CO1[K2]	outline the concept of organizational behaviour and its key areas		
CO2[K2]	classify the types and the theories of o	components of organisational behaviour	
CO3[K3]	3] determine the different facets of personality, perception, learning and develop the group behavior and cohesiveness		
CO4[K4]	CO4[K4] analyse the factors and techniques in morale, motivation and plan for organisational change and development		
CO5[K5]		evelopment, decide the course of action in group ortunities for organisational behaviour	

	Allied	l Course
Course Code:	BDBU3A	Course Title: COMPUTER APPLICATIONS IN BUSINESS - THEORY
On successfu	l completion of the course, the lear	mers should be able to
CO1[K2]	summarize the basic concepts of internet, Microsoft office and Tally	
CO2[K3]	utilize internet resources and computer technology for accomplish projects and manage the accounts	
CO3[K3]	apply the various application softwa activities	re and accounting software to enhance business
CO4[K4]	analyze effective software tools to p	roduce organizational documents and presentation
	formulate word document, excel spread sheet and power point presentation for database management	
CO5[K6]	management	· · ·
CO5[K6]	management Allied	l Course
Course Code:	management Allied	l Course Course Title: COMPUTER APPLICATIONS IN BUSINESS - LAB
Course Code:	management Allied BDBU3AL	Course Course Title: COMPUTER APPLICATIONS IN BUSINESS - LAB There is should be able to
Course Code: On successfu	management Allied BDBU3AL I completion of the course, the lear apply the template and mail merge of	Course Course Title: COMPUTER APPLICATIONS IN BUSINESS - LAB mers should be able to
Course Code: On successfu CO1[K3]	management Allied BDBU3AL I completion of the course, the lear apply the template and mail merge of	I Course Course Title: COMPUTER APPLICATIONS IN BUSINESS - LAB There is should be able to Option in MS Word edit professional-looking documents
Course Code: On successfu CO1[K3] CO2[K3]	management Allied BDBU3AL I completion of the course, the lear apply the template and mail merge of make use of MS Word to create and evaluate formulae and functions using	I Course Course Title: COMPUTER APPLICATIONS IN BUSINESS - LAB There is should be able to Option in MS Word edit professional-looking documents

Allied Course				
Course Code:BDBU3AL		Course Title: COMPUTER APPLICATIONS IN BUSINESS - LAB		
On successful completion of the course, the learners should be able to				
CO1[K3]	apply the template and mail merge option in MS Word			
CO2[K3]	make use of MS Word to create and edit professional-looking documents			
CO3[K5]	CO3[K5] evaluate formulae and functions using spread sheet			
CO4[K6]	CO4[K6] prepare ledger, voucher, trial balance, profit and loss account and balance sheet through accounting software			
CO5[K6]	create power point presentation to pre data and reports in slides shows	sent documents, performed calculations, analyzed		

Course Code
On successf
CO1[K2]
CO2[K2]
CO3[K3]
CO4[K4]
CO5[K5]
Course Code
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On successf CO1[K2] CO2[K2]

Core Course				
Course Code:BDBU41		Course Title: OPERATIONS MANAGEMENT		
On successful completion of the course, the learners should be able to				
CO1[K2]	2] outline the concept of operation management and its components			
CO2[K2]	explain the material requisition, mater	rial handling and to obtain ISO certification		
CO3[K3]	C3[K3] choose the appropriate techniques of work study in production management and make use of the total quality implementation plan			
CO4[K4]	CO4[K4] examine the purchase parameters, plant maintenance and list the suitable method of Production			
CO5[K5]	evaluate the plant location, design the	layout and assess the production and control		
CO4[K4]	of the total quality implementation pla examine the purchase parameters, pla Production	an nt maintenance and list the suitable method of		

a a 1		Core Course
Course Code:	BDBU41	Course Title: OPERATIONS MANAGEMENT
On successfu	l completion of the course	, the learners should be able to
CO1[K2]	outline the concept of oper	ation management and its components
CO2[K2]	explain the material requisition, material handling and to obtain ISO certification	
CO3[K3]	choose the appropriate techniques of work study in production management and make use of the total quality implementation plan	
CO4[K4]	of the total quality implementation planexamine the purchase parameters, plant maintenance and list the suitable method ofProduction	
CO5[K5]	evaluate the plant location	design the layout and assess the production and control
On successfu	l completion of the course	, the learners should be able to
	summarize the concept of entrepreneur, entrepreneurship and its key areas	
CO1[K2]	summarize the concept of	entrepreneur, entrepreneurship and its key areas
CO1[K2] CO2[K2]		nes, planning to start a new business and explain the various
	outline the incentive schen facets of women entrepren	nes, planning to start a new business and explain the various
CO2[K2]	outline the incentive schen facets of women entrepren identify the project and con successful entrepreneur	nes, planning to start a new business and explain the various eurship

	Core Course		
Course Code	:BDBU43	Course Title: BUSINESS MATHEMATICS	
On successfu	Il completion of the course, the learn	ners should be able to	
CO1[K2]	explain the concept, mathematical techniques and its applications		
CO2[K3]	make use of differential and integral calculus in business		
CO3[K3]	apply the theories of sets and matrices for business and societal needs		
CO4[K5]	evaluate the mathematical tools in bu	usiness situation for taking decisions	
	predict maxima, minima, commercial arithmetic for production and business purpose		
CO5[K6]		Course	
CO5[K6]	Core	Course Course Title: HUMAN RESOURCE	
Course Code	Core Core	Course Course Title: HUMAN RESOURCE MANAGEMENT	
Course Code	Core Core Core Core Core Core Core Core	Course Course Title: HUMAN RESOURCE MANAGEMENT ners should be able to	
Course Code	Core Core Core Core Core Core Core Core	Course Course Course Title: HUMAN RESOURCE MANAGEMENT ners should be able to Cacets of human resource management	
Course Code On successfu	Core Core Core Core Core Core Core Core	Course Course Title: HUMAN RESOURCE MANAGEMENT ners should be able to	
Course Code On successfu CO1[K2]	Core Core Core Core Core Core Core Core	Course Course Course Title: HUMAN RESOURCE MANAGEMENT ners should be able to Facets of human resource management for recruitment, selection, placement and training for	
Course Code On successfu CO1[K2] CO2[K2]	Core Core Core Core Core Core Core Core	Course Course Course Title: HUMAN RESOURCE MANAGEMENT ners should be able to facets of human resource management for recruitment, selection, placement and training for g and solve the employee grievances	

Core Course				
Course Code:BDBU44		Course Title: HUMAN RESOURCE MANAGEMENT		
On successful completion of the course, the learners should be able to				
CO1[K2]	summarize the concept and various facets of human resource management			
CO2[K2]	explain the comprehensive strategies for recruitment, selection, placement and training for retaining suitable human capital			
CO3[K3]	CO3[K3] develop the human resource planning and solve the employee grievances			
CO4[K4]	classify the types, methods and techniques in key areas of HRM			
CO5[K5]	evaluate the compensation and the pe	rformance appraisal of employees		

	Allie	d Course
Course Code	BDBU4A	Course Title: INTERNATIONAL BUSINESS MANAGEMENT
On successfu	l completion of the course, the lea	rners should be able to
CO1[K2]	summarize the concept and its various aspects of international trade	
CO2[K2]	outline the different types of accounts, method of payment and of e- business	
CO3[K3]	apply the export procedures and utilize the incentive scheme in export finance	
CO4[K4]	examine the lending financial instit	utions and commercial banks need for export trade
	evaluate the various documents in foreign trade, contracts and balance of payment	
CO5[K5]	Non Major I	Coreign trade, contracts and balance of payment Clective Course I Course Title: ELEMENTS OF
CO5[K5]	Non Major I	Clective Course I
Course Code:	Non Major I	Elective Course I Course Title: ELEMENTS OF MANAGEMENT
Course Code:	Non Major I BDBU4NM	Clective Course I Course Title: ELEMENTS OF MANAGEMENT rners should be able to
Course Code: On successfu	Non Major I BDBU4NM I completion of the course, the lea summarize the concept and key are	Clective Course I Course Title: ELEMENTS OF MANAGEMENT rners should be able to
Course Code: On successfu CO1[K2]	Non Major I BDBU4NM I completion of the course, the lea summarize the concept and key are outline the functions of managemen	Elective Course I Course Title: ELEMENTS OF MANAGEMENT rners should be able to as of management
Course Code: On successfu CO1[K2] CO2[K2]	Non Major I BDBU4NM I completion of the course, the lea summarize the concept and key are outline the functions of managemen apply the various managerial skills	Clective Course I Course Title: ELEMENTS OF MANAGEMENT rners should be able to as of management at to explore in the management profession

Non Major Elective Course I			
Course Code:BDBU4NM		Course Title: ELEMENTS OF MANAGEMENT	
On successful completion of the course, the learners should be able to			
CO1[K2]] summarize the concept and key areas of management		
CO2[K2]	outline the functions of management	to explore in the management profession	
CO3[K3]	CO3[K3] apply the various managerial skills for effective performance of the organisation		
CO4[K4] analyse the various facets of staffing and list the important techniques in management to achieve the goals			
CO5[K4]	classify the forms of authority relation management	nship, types of organisation and plan for effective	

	Discipline Sp	pecific Course
Course Code	BDBU4DS	Course Title: PERSONALITY DEVELOPMENT
On successfu	l completion of the course, the learn	ners should be able to
CO1[K2]	outline the concept of personality traits and management in Thirukkural	
CO2[K2]	relate the project planning, stress management and management mantras of thirukkural with personality development	
CO3[K3]	apply the management functions of leadership, delegation of powers, diplomats and courtesy with thirukkural	
CO4[K4]	identify the verse of Thirukkural in re	ecruitment, selection and perseverance
CO5[K4]	analyse the personality skill to match communication, motivation and succ	n with thirukkural in decision making,
Course Code		Course Course Title: MANAGEMENT ACCOUNTING
	:BDBU51	Course Title: MANAGEMENT ACCOUNTIN
		Course Title: MANAGEMENT ACCOUNTIN
	:BDBU51	Course Title: MANAGEMENT ACCOUNTING
On successfu	BDBU51	Course Title: MANAGEMENT ACCOUNTING
On successfu CO1[K2]	BDBU51 I completion of the course, the learn explain the concept and tools of man compute financial statements analysi	Course Title: MANAGEMENT ACCOUNTING
On successfu CO1[K2] CO2[K3]	BDBU51 I completion of the course, the learn explain the concept and tools of man compute financial statements analysi	Course Title: MANAGEMENT ACCOUNTING ners should be able to agement accounting s and various ratios ment accounting to enhance the business activities

Core Course				
Course Code:	BDBU51	Course Title: MANAGEMENT ACCOUNTING		
On successful completion of the course, the learners should be able to				
CO1[K2]	explain the concept and tools of management accounting			
CO2[K3]	compute financial statements analysis and various ratios			
CO3[K3]	CO3[K3] make use of various tools of management accounting to enhance the business activities			
CO4[K5]	CO4[K5] predict the different types of budget and evaluate the breakeven analysis			
CO5[K6]	create fund flow, cash flow and applic making	cation of marginal costing for management decision		

Course Code	:BI
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CO1[K2]	0
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	Core (Course
ourse Code	BDBU52	Course Title: MARKETING RESEARCH
n successfu	l completion of the course, the learn	ers should be able to
CO1[K2]	outline the concept of marketing resea	arch and its key areas
CO2[K2]	explain the research design, data colle and trends in marketing research	ection, sampling, data analysis, advertising research
CO3[K3]	apply the appropriate method of data develop a product life cycle	collection, statistical test, research proposal and
CO4[K4]	analyze and interpret the results from	various statistical tools and prepare a research repo
CO5[K5]	evaluate the introduction of a new pro- media selection	duct development, plan for preparation of report ar

	Core	Course
Course Code	BDBU52	Course Title: MARKETING RESEARCH
On successfu	l completion of the course, the learn	ners should be able to
CO1[K2]	outline the concept of marketing rese	earch and its key areas
CO2[K2]	explain the research design, data coll and trends in marketing research	ection, sampling, data analysis, advertising research
CO3[K3]	apply the appropriate method of data develop a product life cycle	collection, statistical test, research proposal and
CO4[K4]	analyze and interpret the results from	various statistical tools and prepare a research report
CO5[K5]	evaluate the introduction of a new pro- media selection	oduct development, plan for preparation of report and
Course Code		Course Course Title: INDUSTRIAL RELATIONS MANAGEMENT
		Course Title: INDUSTRIAL RELATIONS MANAGEMENT
	BDBU53	Course Title: INDUSTRIAL RELATIONS MANAGEMENT mers should be able to
On successfu	BDBU53 I completion of the course, the learn summarize the concept and various fa	Course Title: INDUSTRIAL RELATIONS MANAGEMENT mers should be able to
On successfu CO1[K2]	BDBU53 I completion of the course, the learn summarize the concept and various fa explain the context in which unions a participation in management	Course Title: INDUSTRIAL RELATIONS MANAGEMENT ners should be able to acets of industrial relations
On successfu CO1[K2] CO2[K2]	BDBU53 I completion of the course, the learn summarize the concept and various fa explain the context in which unions a participation in management identify the human relations, industri	Course Title: INDUSTRIAL RELATIONS MANAGEMENT ners should be able to acets of industrial relations and employers meet to organize, bargain and workers al disputes and approaches used in the resolution of

		Core Course
Course Code	BDBU5V	Course Title: INTERNSHIP/ON-THE-JOB TRAINING
On successfu	l completion of the course, th	ne learners should be able to
CO1[K2]	relate the class room theory w	rith work place practice
CO2[K3]	apply the practices / procedure	es observed in real time working environment
CO3[K4]	analyse the workflow and con	nmunication flow prevailing in the institution/industry
CO4[K5]	assess interests and abilities in	n their field of study
CO5[K6]	industrial/institutional operation	
	industrial/institutional operation	ons

	Major I	Elective Course
Course Code	BDBU5E2	Course Title: TOTAL QUALITY MANAGEMENT
On successfu	l completion of the course, the lo	earners should be able to
CO1[K2]	summarize the concept and key as	reas of TQM
CO2[K2]	explain the philosophies of qualit management commitment in TQN	y gurus, focus on customers and the role of top
CO3[K3]	apply the principles of quality ma service quality	nagement, measurement of customer satisfaction
	analyze quality cost and obtain di	fferent quality certification
CO4[K4]	analyze quality cost and obtain a	norom quanty continuation
CO4[K4] CO5[K5]	evaluate the change management Major I	and implementation strategy for quality certificat
CO4[K4] CO5[K5]	evaluate the change management Major I	and implementation strategy for quality certificat
CO4[K4] CO5[K5] Course Code	evaluate the change management Major I	and implementation strategy for quality certificat
CO4[K4] CO5[K5] Course Code On successfu	analyze quality cost and obtain the evaluate the change management Major I :BDBU5E3 l completion of the course, the lease	and implementation strategy for quality certificat
CO4[K4] CO5[K5] Course Code On successfu	analyze quality cost and obtain the evaluate the change management Major I :BDBU5E3 I completion of the course, the left summarize the concept and variou	and implementation strategy for quality certificat
CO4[K4] CO5[K5] Course Code On successfu CO1[K2] CO2[K2]	analyze quality cost and obtain the evaluate the change management Major I :BDBU5E3 I completion of the course, the less summarize the concept and variou classify the types of disaster, rehadisaster management	and implementation strategy for quality certificat
CO4[K4] CO5[K5] Course Code On successfu CO1[K2] CO2[K2] CO3[K3]	analyze quality cost and obtain an evaluate the change management evaluate the change management Major I BDBU5E3 I completion of the course, the less summarize the concept and variou classify the types of disaster, rehadisaster management make use of remote sensing for primitigation	and implementation strategy for quality certificat
CO4[K4] CO5[K5] Course Code On successfu CO1[K2] CO2[K2] CO3[K3] CO4[K4]	analyze quality cost and obtain an evaluate the change management evaluate the change management Major I BDBU5E3 I completion of the course, the left summarize the concept and variou classify the types of disaster, rehadisaster management make use of remote sensing for primitigation analyse the stages in disaster, dan disaster recovery	Clective Course Course Title: TOTAL QUALITY MANAGEMENT earners should be able to reas of TQM y gurus, focus on customers and the role of top A nagement, measurement of customer satisfaction fferent quality certification and implementation strategy for quality certificat Elective Course Course Title: DISASTER MANAGEMEN earners should be able to as phases of disaster management bilitation, recovery plan and the role of government re, post disaster, plan for disaster preparedness an nage due to different types of disaster and plan fo ith the help of remote sensing and the appropriate of government

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Course Code:::DBU5E4 Course Title:: STRATEGIC MANAGEMENT On successful completion of the course, the learrers should be able to CO1[K2] outline the concept of strategic management and its key areas CO2[K2] explain the various facets in the process of strategic management, organizational analysis strategic choice and strategic control CO3[K3] identify the various strategic alternatives and discover proper implementation and control techniques CO4[K4] analyze the environment, organisation to determine the corporate and business strategies CO5[K5] evaluate the corporate and business strategies for the appropriate strategy selection Non Major Elective Course Course Code::UDBU5NM Course Title: MANAGERIAL SKILLS On successful completion of the course, the learrers should be able to course Cole:: CO1[K2] outline the concept and functions of management course Title: MANAGERIAL SKILLS CO2[K2] summarize the principles, barriers in communication and techniques in management cO3[K4] cO3[K4] elassify the communication network and decision making styles cO4[K4] analyze the facets of motivation, team development and decision making evaluate the process of communication, decision making and assess the motivational		Major El	ective Course
CO1[K2] outline the concept of strategic management and its key areas CO2[K2] explain the various facets in the process of strategic management, organizational analysis strategic choice and strategic control CO3[K3] identify the various strategic alternatives and discover proper implementation and control techniques CO4[K4] analyze the environment, organisation to determine the corporate and business strategies CO5[K5] evaluate the corporate and business strategies for the appropriate strategy selection Course Code: BDBU5NM Course Title: MANAGERIAL SKILLS On successful completion of the course, the learners should be able to CO1[K2] outline the concept and functions of management CO2[K2] summarize the principles, barriers in communication and techniques in management CO3[K4] classify the communication network and decision making styles CO4[K4] analyze the facets of motivation, team development and decision making	Course Code:	BDBU5E4	Course Title: STRATEGIC MANAGEMENT
CO2[K2] explain the various facets in the process of strategic management, organizational analysis strategic choice and strategic control CO3[K3] identify the various strategic alternatives and discover proper implementation and control techniques CO4[K4] analyze the environment, organisation to determine the corporate and business strategies CO5[K5] evaluate the corporate and business strategies for the appropriate strategy selection Course Code:BDBU5NM Course Title: MANAGERIAL SKILLS On successful completion of the course, the learners should be able to CO1[K2] outline the concept and functions of magement CO2[K2] summarize the principles, barriers in communication and techniques in management CO3[K4] classify the communication network and decision making styles CO4[K4] analyze the facets of motivation, team development and decision making	On successfu	l completion of the course, the lea	rners should be able to
CO2[K2] strategic choice and strategic control CO3[K3] identify the various strategic alternatives and discover proper implementation and control techniques CO4[K4] analyze the environment, organisation to determine the corporate and business strategies CO5[K5] evaluate the corporate and business strategies for the appropriate strategy selection CO4[K4] Non Major Elective Course Course Code:BDBU5NM Course Title: MANAGERIAL SKILLS On successful completion of the course, the learners should be able to CO1[K2] outline the concept and functions of magement CO2[K2] summarize the principles, barriers in communication and techniques in management CO3[K4] classify the communication network and decision making styles CO4[K4] analyze the facets of motivation, team development and decision making	CO1[K2]	outline the concept of strategic mar	agement and its key areas
CO3[K3] techniques CO4[K4] analyze the environment, organisation to determine the corporate and business strategies CO5[K5] evaluate the corporate and business strategies for the appropriate strategy selection Non Major Elective Course Course Code: BDBU5NM Course Title: MANAGERIAL SKILLS On successful completion of the course, the learners should be able to CO1[K2] outline the concept and functions of management CO2[K2] summarize the principles, barriers in communication and techniques in management CO3[K4] classify the communication network and decision making styles CO4[K4] analyze the facets of motivation, team development and decision making	CO2[K2]		
CO5[K5] evaluate the corporate and business strategies for the appropriate strategy selection Non Major Elective Course Course Code:BDBU5NM Course Title: MANAGERIAL SKILLS On successful completion of the course, the learners should be able to CO1[K2] outline the concept and functions of management CO2[K2] summarize the principles, barriers in communication and techniques in management CO3[K4] classify the communication network and decision making styles CO4[K4] analyze the facets of motivation, team development and decision making	CO3[K3]		atives and discover proper implementation and control
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Course Code: DBU5NM Course Title: MANAGERIAL SKILLS On successful completion of the course, the learners should be able to CO1[K2] outline the concept and functions of management CO2[K2] summarize the principles, barriers in communication and techniques in management CO3[K4] classify the communication network and decision making styles CO4[K4] analyze the facets of motivation, team development and decision making evaluate the process of communication, decision making and assess the motivational	CO5[K5]	evaluate the corporate and business	strategies for the appropriate strategy selection
CO1[K2] outline the concept and functions of management CO2[K2] summarize the principles, barriers in communication and techniques in management CO3[K4] classify the communication network and decision making styles CO4[K4] analyze the facets of motivation, team development and decision making evaluate the process of communication, decision making and assess the motivational	Course Code:		
CO2[K2] summarize the principles, barriers in communication and techniques in management CO3[K4] classify the communication network and decision making styles CO4[K4] analyze the facets of motivation, team development and decision making evaluate the process of communication, decision making and assess the motivational		BDBU5NM	Course Title: MANAGERIAL SKILLS
CO3[K4] classify the communication network and decision making styles CO4[K4] analyze the facets of motivation, team development and decision making evaluate the process of communication, decision making and assess the motivational		BDBU5NM	Course Title: MANAGERIAL SKILLS
CO4[K4] analyze the facets of motivation, team development and decision making evaluate the process of communication, decision making and assess the motivational	On successfu	BDBU5NM l completion of the course, the lea	Course Title: MANAGERIAL SKILLS
evaluate the process of communication, decision making and assess the motivational	On successfu CO1[K2]	BDBU5NM I completion of the course, the lea outline the concept and functions of	Course Title: MANAGERIAL SKILLS rners should be able to f management
evaluate the process of communication, decision making and assess the motivational	On successfu CO1[K2] CO2[K2]	BDBU5NM I completion of the course, the lea outline the concept and functions of summarize the principles, barriers i	Course Title: MANAGERIAL SKILLS rners should be able to f management n communication and techniques in management
CO5[K5] challenges	On successfu CO1[K2] CO2[K2] CO3[K4]	BDBU5NM I completion of the course, the lea outline the concept and functions of summarize the principles, barriers i classify the communication network	Course Title: MANAGERIAL SKILLS rners should be able to f management n communication and techniques in management k and decision making styles

	Non Major El	ective Course
Course Code:	BDBU5NM	Course Title: MANAGERIAL SKILLS
On successful	l completion of the course, the learn	ers should be able to
CO1[K2]	outline the concept and functions of n	nanagement
CO2[K2]	summarize the principles, barriers in o	communication and techniques in management
CO3[K4]	classify the communication network a	and decision making styles
CO4[K4]	analyze the facets of motivation, team	a development and decision making
CO5[K5]	evaluate the process of communication challenges	n, decision making and assess the motivational

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	Core	Course
Course Code	BDBU61	Course Title: OPERATIONS RESEARCH FOR MANAGEMENT
On successfu	l completion of the course, the lear	mers should be able to
CO1[K2]	outline the concept and techniques of	of operation research
CO2[K3]	apply the various methods of linear out the minimum and maximum cos	programming, transportation and assignment to find t
CO3[K4]	analyze the linear programming mod	dels for managerial decision making
COAFE	select the best strategy in competitiv	ve situation and predict the completion time of a
CO4[K5]	project	
CO5[K6]	create mathematical models, constru games to solve the real world proble	Course
CO5[K6]	create mathematical models, constru games to solve the real world proble Core BDBU62	Course Course Title: FINANCIAL MANAGEMENT
CO5[K6]	create mathematical models, constru games to solve the real world proble	Course Course Title: FINANCIAL MANAGEMENT
CO5[K6]	create mathematical models, constru games to solve the real world proble Core BDBU62	Course Course Course Title: FINANCIAL MANAGEMENT There is should be able to
CO5[K6] Course Code: On successfu	create mathematical models, construgames to solve the real world proble Core BDBU62 I completion of the course, the lear summarize the concept and function	Course Course Course Title: FINANCIAL MANAGEMENT There is should be able to
CO5[K6] Course Code: On successfu CO1[K2]	create mathematical models, construgames to solve the real world proble Core BDBU62 I completion of the course, the lear summarize the concept and function outline the various sources of raising	Course Course Course Course Course Title: FINANCIAL MANAGEMENT There is should be able to that areas of financial management g finance and plan for financial decision the isolated the methods of capital
CO5[K6] Course Code: On successfu CO1[K2] CO2[K2]	create mathematical models, construgames to solve the real world proble Core BDBU62 I completion of the course, the lear summarize the concept and function outline the various sources of raising analyze the factors influencing finant budgeting and working capital requi	Course Course Course Course Course Title: FINANCIAL MANAGEMENT There is should be able to that areas of financial management g finance and plan for financial decision the isolated the methods of capital

	Core (Course
Course Code:	BDBU62	Course Title: FINANCIAL MANAGEMENT
On successful	l completion of the course, the learn	ers should be able to
CO1[K2]	summarize the concept and functional	l areas of financial management
CO2[K2]	outline the various sources of raising	finance and plan for financial decision
CO3[K4]	analyze the factors influencing financ budgeting and working capital require	ial decision and examine the methods of capital ement
CO4[K5]	select the appropriate method of cost capital structure decision	of capital by combining various sources of funds for
CO5[K6]	predict the working capital and cost o	f capital for various sources of finance

	Со	re Course
Course Code	BDBU63	Course Title: RETAIL MANAGEMENT
On successfu	l completion of the course, the le	earners should be able to
CO1[K2]	summarize the concept, key eleme	ents of retail management and international retailing
CO2[K2]	classify the retail formats, types o	f retailers and sales promotion
CO3[K3]	identify the location, retail promo	tion and make use of e-tailing
CO4[K4]	analyze the functions of retailers a India and global market	and examine the challenges faced by the retailers in
CO5[K5]	the theories of retail development	a merchandise plan, importance of business ethics an re Course Course Title: PROJECT & VIVA VOCE
Course Code	the theories of retail development Co	re Course Course Title: PROJECT & VIVA VOCE
Course Code On successfu	the theories of retail development Co BDBU6P I completion of the course, the le	re Course Course Title: PROJECT & VIVA VOCE earners should be able to
Course Code On successfu CO1[K2]	the theories of retail development Co BDBU6P I completion of the course, the le outline introduction and conceptu	re Course Course Title: PROJECT & VIVA VOCE earners should be able to al framework about the project
Course Code On successfu CO1[K2] CO2[K3]	the theories of retail development Co BDBU6P I completion of the course, the le outline introduction and conceptu construct the questionnaire and se	re Course Course Title: PROJECT & VIVA VOCE earners should be able to
Course Code On successfu CO1[K2] CO2[K3] CO3[K4]	the theories of retail development Co BDBU6P I completion of the course, the le outline introduction and conceptu construct the questionnaire and se classify and tabulate the data	re Course Course Title: PROJECT & VIVA VOCE earners should be able to al framework about the project elect the methods of collecting data
Course Code On successfu CO1[K2] CO2[K3]	the theories of retail development Co BDBU6P I completion of the course, the le outline introduction and conceptu construct the questionnaire and se classify and tabulate the data interpret the result after analyzing	re Course Course Title: PROJECT & VIVA VOCE earners should be able to al framework about the project elect the methods of collecting data

		Major ElectiveCourse
Course Code	:BDBU6E1	Course Title: CAPITAL MARKET
On successfu	al completion of the cour	rse, the learners should be able to
CO1[K2]	outline the concept of ca	apital market, stock exchange and financial system
CO2[K2]	explain the SEBI guidelines for capital market, powers and functions of SEBI	
CO3[K3]	select the different stock exchange, know the money market and capital market	
CO4[K4]	examine the financial ma	arket, primary market, listing of securities and brokers
	evaluate the new issue market, secondary market and depository system	
CO5[K5]	evaluate the new issue n	Major Elective Course
CO5[K5]		
Course Code	:BDBU6E2	Major Elective Course
Course Code	:BDBU6E2 Il completion of the cour	Major Elective Course Course Title: CONSUMER BEHAVIOUR
Course Code On successfu	:BDBU6E2 Il completion of the cour explain the concept and	Major Elective Course Course Title: CONSUMER BEHAVIOUR rse, the learners should be able to
Course Code On successfu CO1[K2]	:BDBU6E2 Il completion of the cour explain the concept and classify the types of grou	Major Elective Course Course Title: CONSUMER BEHAVIOUR rse, the learners should be able to various dimensions of consumer behavior
Course Code On successfu CO1[K2] CO2[K2]	:BDBU6E2 Il completion of the cour explain the concept and classify the types of grou select the appropriate ma	Major Elective Course Course Title: CONSUMER BEHAVIOUR rse, the learners should be able to various dimensions of consumer behavior up and analyse the buying behaviour of individual and industry
Course Code On successfu	:BDBU6E2 Il completion of the cour	Major Elective Course Course Title: CONSUMER BEHAVIOUR rse, the learners should be able to
Course Code On successfu CO1[K2] CO2[K2] CO3[K3]	:BDBU6E2 Il completion of the cour explain the concept and classify the types of grou select the appropriate ma	Major Elective Course Course Title: CONSUMER BEHAVIOUR rse, the learners should be able to various dimensions of consumer behavior up and analyse the buying behaviour of individual and industry arket segment according to the perspectives of consumer behavior

Course	e Code	:BD
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CC	01[K2]	cla
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	Self Empl	loyment Course
Course Code:BDSE62 Course Title: BEAUTICIAN COURSE		
On successfu	l completion of the course, the lea	arners should be able to
CO1[K2]	classify the types of skin, facial, ha	air styles and mehandi
CO2[K3]	prepare different types of homemade packs	
CO3[K4]	plan for basic skin care services including skin analysis, facials, makeup application and superfluous hair removal	
CO4[K5]	decide the suitable facial dependin	ng upon the type of skin
	propose the different makeup for different occasions	
CO5[K6]	Self Empl	loyment Course Course Title: BEAUTICIAN COURSE LAB
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Course Code: On successfu CO1[K3]	Self Empl Self Empl BDSE62L I completion of the course, the lea prepare homemade packs, herbal o apply the knowledge for bridal ma	loyment Course Course Title: BEAUTICIAN COURSE LAB arners should be able to bil and mehandi
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Self Employment Course				
Course Code:	BDSE62L	Course Title: BEAUTICIAN COURSE LAB		
On successful completion of the course, the learners should be able to				
CO1[K3]	prepare homemade packs, herbal oil a	nd mehandi		
CO2[K3]	apply the knowledge for bridal make	ıp		
CO3[K4]	analyse and carryout different types of hair styles on the event of different functions			
CO4[K5]	decide the professional attitude and knowledge of skin care, facial, hair styles, beauty treatments comprising of casual makeup, making of eye brows, eye lashes, henna applications and massage			
CO5[K6]	create employment opportunity by sta	arting a parlour and become an entrepreneur		

	Extra Cre	dit Course	
Course Code:BDBUEC1		Course Title: LEADERSHIP DEVELOPMEN	
On successfu	l completion of the course, the learn	iers should be able to	
CO1[K2]	outline the concept of leadership and	team development	
CO2[K2]	explain leadership skills and theories of leadership according to the situation		
CO3[K3]	make use of different styles of leader organizational effectiveness	ship and building team performance for	
CO4[K4]	classify the types of leaders and team	S	
CO5[K4]	Extra Cre	analyze the techniques in team building dit Course	
CO5[K4]	Extra Cre		
Course Code:	Extra Cre	dit Course Course Title: INDIVIDUAL DEVELOPMEN	
Course Code:	Extra Cre BDBUEC2	dit Course Course Title: INDIVIDUAL DEVELOPMEN ners should be able to	
Course Code: On successfu	Extra Cre BDBUEC2 I completion of the course, the learn outline the concept and the key aspec	dit Course Course Title: INDIVIDUAL DEVELOPMEN ners should be able to	
Course Code: On successfu CO1[K2]	Extra Cre BDBUEC2 I completion of the course, the learn outline the concept and the key aspect summarize the sources of attitudes, v	dit Course Course Title: INDIVIDUAL DEVELOPMEN ners should be able to ts of individual behavior alues, managing the time and career development	
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